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CONTRACT
AND
GENERAL TRADE LIST
OF
“MERIT” FLOWER SEEDS

CROP *of* 1940

To the Seed Trade only



THESE PRICES EFFECTIVE ON ALL SALES
AFTER JUNE 1, 1940

Waller-Franklin Seed Co.

WHOLESALE GROWERS

GUADALUPE, CALIFORNIA, U. S. A.

Cable Address "Waller, Guadalupe"

Foreword

TO THE TRADE:

We take pleasure in presenting our 1940 contract and general trade list.

An institution grows as it is capable of serving well its many customers. We serve the discriminating trade what it demands: MERIT FLOWER SEEDS.

We are justly proud of the esteem and favor our stocks have attained, and devote all our energies to the perfecting of existing strains and the development of new varieties.

We extend to the seed trade a most cordial invitation to visit our experimental and trial grounds and our extensive ranches, and personally acquaint themselves with the purity of our cultures.

Trials will be gladly supplied gratis to any member of the Seed Trade.

We again welcome the opportunity to thank our patrons for their generous support in the past and will do our utmost to justify its continuance.

GENERAL CONDITIONS OF DELIVERY

For every order, we agree to plant sufficient land to produce the desired quantity of seed under normal conditions.

Should the outcome of the crop be lower than our estimation, orders will be filled pro rata only.

Crop failure or any other cause beyond our control releases us entirely from delivery.

We give no warranty, express or implied, as to description, purity, productiveness, or any other matter of any seeds we sell, and we will not be in any way responsible for them.

TERMS

All seeds are quoted f. o. b. Guadalupe, California, for delivery after harvest crop of 1940, 60 days acceptance net, less 2% cash thirty days. All invoices payable in U. S. dollars only.

All overdue accounts subject to sight draft without further notice.

Bags and containers will be charged at cost and are not returnable.

While we are confident prices given in this catalog are very reasonable, we shall be pleased to have the opportunity of meeting any reasonable competition of houses of repute.

We reserve the right to change prices in this list at any time.

<p>Three Ounces or Under at Ounce Rate Four Ounces or Over, Pound Price Allowed</p>

WALLER-FRANKLIN SEED COMPANY

TELEGRAPHIC AND CABLE CODE

For convenience and economy in ordering by Telegram or Cable, we have included a code word for each item in our list and a table of code words for shipping instructions and quantities. By using the code and table, three words will suffice to order any quantity of an item and to designate method of shipment desired.

Telegraph and Cable Facilities Western Union—Postal

Cable address: "WALLER, GUADALUPE".

CODE WORDS FOR SHIPPING INSTRUCTIONS

Air Mail	yafwy
Letterpost	yafxw
Parcelpost	yafyu
Express	yafzs
Freight	yagaq

CODE WORDS FOR QUANTITIES

Ounces	{	$\frac{1}{8}$	quaby	8 lbs.	quatl	300 lbs.	qubxe
		$\frac{1}{4}$	quacw	9 "	quaul	350 "	qunre
		$\frac{1}{2}$	quaes	10 "	quavj	400 "	qunta
		$\frac{3}{4}$	quafq	15 "	quawh	450 "	qunuy
		1	quago	20 "	quaxf	500 "	qunwu
		2	quahm	25 "	quayd	600 "	qunyq
		3	quaik	30 "	quazb	700 "	qunzo
		4	quaji	40 "	qubaz	800 "	quoam
		8	quakg	50 "	quber	900 "	quobk
		12	quale	60 "	qubij	1000 "	quoci
Pounds	{	1	quame	70 "	qubny	1500 "	quodg
		2	quanz	75 "	qubow	2000 "	quoe
		3	quaox	80 "	qubpu	3000 "	quofc
		4	quapv	90 "	qubso	4000 "	quoga
		5	quaqt	100 "	qubuk	5000 "	quohy
		6	quarr	200 "	quadu	10000 "	quoiw
		7	quasp	250 "	qubvi	20000 "	quoju

NOVELTIES INTRODUCED BY WALLER-FRANKLIN IN 1939

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Nickel electrotype. Price on application.

AGERATUM MIDGET BLUE



Silver Medal 1939

After many years of diligent selection there is a real satisfaction in being able to offer a very fine dwarf (2 to 3 inches high) Ageratum with delicate fine foliage, which is practically smothered with small true Ageratum Blue flowers.

This is really the first dwarf Ageratum that we have found that will come uniformly dwarf and true to color from seed.

Ageratum Midget Blue was awarded a SILVER MEDAL in the 1939 All-America Trials, but due to insufficient seed being available the introduction was withheld until this past season.

Price per oz. \$3.50, per lb. \$40.00.

NOVELTIES INTRODUCED BY WALLER-FRANKLIN
IN 1939—Continued

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NEW ANTIRRHINUM RUST RESISTANT
LARGE FLOWERED GIANTS (Majus Grand.)



Bronze Medal 1940

NEW RUST RESISTANT LARGE
FLOWERED GIANT (Majus Grand.)

ROSALIE. This exciting color is entirely new in Antirrhinum. It is a rich deep rose with an underlying tone of topaz or amber, giving it a richness which makes it stand out conspicuously among all other colors. The tube and lip are the same color which greatly intensifies the depth and richness of color.

The plants are base branching and produce from six to eight huge long flowering spikes on which the florets are decidedly well arranged. This is an all-purpose Snap. We cannot recommend it too highly for both bedding and cutting.

Price per oz. \$1.25, per lb. \$15.00.



Nickel electrotype.
Price on application.

NOVELTIES INTRODUCED BY WALLER-FRANKLIN IN 1939—Continued

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NEW ANTIRRHINUM RUST RESISTANT LARGE FLOWERED GIANTS

(*Majus Grand.*) **BRILLIANT ROSE**—A bright, clear, true rose pink, a color that is good to look at. Probably the color that most people would select out of a group. Tube and lip are the same color with only a very faint yellow touch to the nose as if touched with pollen.

This new Snap, like Rosalie, is base branching, which makes a fine variety for either bedding or cutting.

R. H. Color Chart—*Tyrian Rose* 24/2.

Price per oz. \$0.75, per lb. \$9.00.

NEW DAHLIA COLTNESS WALLER-FRANKLIN FORMULA MIXED—

For a number of years we have devoted a great deal of time and space in the trial ground to the development of a better strain of the Dahlia Coltness Hybrids. We now offer a superior strain with a greatly increased range of colors. Shades of Canary Yellow, Scarlet, Terra Cotta, Apricot, Crimson, Lavender-Pink, Purple, Maroon, Buff, Cream and White are some of the additions that we feel are particularly outstanding.

Price per oz. \$0.65, per lb. \$8.00.

NEW DIMORPHOTHECA SPECTABILIS—Some of our most interesting and appreciated varieties of flowers that we now list have come from Africa and we are glad to be able to add to this list *Dimorphotheca Spectabilis*, which is classed as a perennial that blooms the first year from seed. We prefer to offer *Spectabilis* as a half-hardy perennial that should be treated as an annual in the more severe climates. We would recommend the same cultural directions for this item as are used for *Dimorphotheca Ecklonis*.

Spectabilis has a single daisy-like bloom about two inches in diameter. The color is deep pink with a shining black center. The habit is similar to other varieties of *Dimorphotheca* except that it grows somewhat taller. Stems twelve to fourteen inches long are produced in abundance.

Gardeners who experience difficulty in finding a sufficient variety of plants for hot dry places should welcome this new *Dimorphotheca* both for bedding and cutting purposes.

Price per oz. \$1.00, per lb. \$12.00.

NOVELTIES INTRODUCED BY WALLER-FRANKLIN IN 1939—Continued

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Nickel electrotype. Price on application.

PETUNIA RUFFLED NANA COMPACTA BETSY ROSS

Since the introduction of Petunia Martha Washington we have looked forward to the addition of other colors in this fine type of Petunia. The color of Betsy Ross is red and white, with the white blending to golden and the red blending to very deep red in the throat. The blooms are 2½ inches in diameter and well ruffled with a good open throat.

This color combination of red and white blooms with golden and dark red throats gives the individual plant, as well as a row of plants, a decidedly gay effect, particularly since the plants are so uniform and compact and so completely covered with ruffled blooms. In addition to being unsurpassed for bedding purposes, this new Petunia, due to its fine habit and free flowering quality, is sure to become very popular as a pot plant.

Price per 1/16 oz. \$2.00, per ¼ oz. \$6.00, per oz. \$20.00.

NOVELTIES INTRODUCED BY WALLER-FRANKLIN IN 1939—Continued

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TWO NEW SUPERIOR GIANT IMPERIAL LARKSPUR

Particularly outstanding because of their true base branching habit
and non-shattering quality.

LARKSPUR GIANT IMPERIAL ROSALIND—A new color in Larkspur, rose with just enough suffusion of salmon to create a most pleasing new shade of rose pink. True base branching in habit with a center spike four to five feet tall and from six to eight side branches three to four feet long, all emanating from the base. The spikes are wiry and the blooms practically non-shattering, a quality so essential for cutting or shipping.

Price per oz. \$0.45, per lb. \$5.00.

LARKSPUR GIANT IMPERIAL MONTROSE—This variety, like Rosalind, is a true Giant Imperial (base branching) and non-shattering. The color is a clear rose pink. The florets are exceptionally large, well and closely set on wiry spikes that are three to four feet long.

Price per oz. \$0.45, per lb. \$5.00.

NEW MARIGOLD EXTRA EARLY DWARF HYBRIDS (CARNATION FLOWERED)—This is the earliest of all African type Marigolds. Exceptionally free flowering, the color ranging from bright orange to clear lemon including a number of rich medium orange shades. It grows to a height of 18 inches with many base branches and laterals, all blooming at the same time, producing a mass of color that completely smothers the foliage.

The blooms are from 2½ to 3 inches in diameter, of a Guinea Gold type but with a quilled center. An entirely new and distinct type of Marigold.

Seedsmen who cater to trade located in a climate with a short season should welcome this new extra early flowering Marigold. It will bloom from three to four weeks ahead of the other African Marigolds.

R. H. Color Chart—Shades Cadmium Orange 8/1-8; Tangerine Orange 9; Indian Yellow 6.

Price per oz. \$0.65, per lb. \$8.00.

NOVELTIES INTRODUCED BY WALLER-FRANKLIN IN 1939—Concluded

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NEW PETUNIA NANA COMPACTA VIOLET BLUE—The grand color of this new Petunia, which is a rich violet with a bright blue cast, justifies its being classed as the most important addition yet to be developed in the Nana Compacta group. The plants are near perfect in their uniform, symmetrical and compact habit. A decidedly neat plant that will hold its fine habit throughout the season.

Its clean, dark foliage is hardly visible due to the great number of rich, violet blue flowers. This color has been lacking in the Nana Compacta group and we strongly recommend that you feature this new Petunia in the novelty section of your 1940 catalog.

R. H. Color Chart—No similar color in chart. It might be classified as one shade lighter than the well known *Elk's Pride*.

Price per oz. \$2.10, per lb. \$25.00.

NEW STOCK SUPER GIANT IMPERIAL FIERY RED—This season we are pleased to add in FIERY RED another fine color to the Super Giant Imperial group of Stocks. This type of Stock has been especially bred and selected for the cut flower growers' use. It grows about 3 ft. tall, is base branching, each plant producing from twelve to fifteen huge flowering spikes with double florets measuring two inches or more in diameter.

Price per oz. \$2.50, per lb. \$30.00.

NEW SWEET PEA SPENCER RED SUPREME—The bright red color of this new Sweet Pea is unique in that it is without the dull maroon cast common to all other Sweet Peas in this color group, with the result that the color is intensified into a bright luminous red never before offered in a Sweet Pea.

Red Supreme produces a very strong plant with an abundance of blooms on long stems. This should be your standard late red variety.

Price per lb. \$1.50.

NEW SWEET PEA SPENCER SALMON GIGANTIC—This new salmon pink Sweet Pea has great plant vigor, enormous sized blooms which are nicely waved and frilled and produced on fine long stems.

A salmon pink that is delicate and yet decidedly rich and bright. A fine novelty.

Price per lb. \$1.50.

NEW SWEET PEA EARLY FLOWERING SPENCER SKIPPY—For many years the growers of Early Flowering Sweet Peas have been asking for an early salmon pink with GOOD STEMS. After several years of intense selection we are pleased to offer SKIPPY. A new and very pleasing shade of light salmon pink with not only good long stems but if favorably grown will produce four to five blooms to each stem. This new Sweet Pea will sell itself if given a trial.

Price per lb. \$3.00.

NOVELTIES ORIGINATED BY OTHER GROWERS

For delivery from 1940 crop

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CALENDULA YELLOW COLOSSAL—An extra large flowered lemon yellow Calendula which is free flowering. The blooms are similar in type to Chrysantha but much larger. Price per oz. \$0.45, per lb. \$5.00.

MARIGOLD MINIATURE YELLOW PIGMY



Honorable Mention 1940

Very dwarf and compact plant about 8 inches tall. Free flowering with tiny French Lilliput type of blooms measuring less than an inch in diameter. A light lemon yellow in color. Price per oz. \$0.45, per lb. \$5.00.

MARIGOLD HARMONY TYPE FRENCH TALL SINGLE FERDINAND—

Ferdinand is unusually bright and colorful, growing 20 to 24 inches tall. The blooms are single with a striking golden yellow crested center surrounded by a single row of broad rich mahogany-red guard petals. The diameter of the blooms is about 1½ to 1¾ inches. The stems are long and wiry which makes this variety fine for cutting in addition to its bedding qualities. Price per oz. \$0.50, per lb. \$6.00.

PETUNIA DWARF BEDDING CREAM STAR



Silver Medal 1940

One of the most compact and free blooming Petunias yet to be offered. The plant is about 12 to 14 inches tall and the same distance across. It is early and true to type. The color is cream deepening in the throat to golden yellow. The blooms are shaped like a five-pointed star and are about 2¼ inches in diameter. Price per oz. \$3.50, per lb. \$40.00.

SCABIOSA HEAVENLY BLUE



Bronze Medal 1940

A lovely azure-blue, early flowering and exceptionally free flowering "dwarf" Scabiosa. The plants grow about 18 to 20 inches high and are decidedly uniform. The blooms are double with a high crown, measuring 1½ inches in diameter.

This new dwarf Scabiosa is suitable for both bedding and cutting as well as for medium height borders. Price per oz. \$0.85, per lb. \$10.00.

NOVELTIES ORIGINATED BY OTHER GROWERS

For delivery from 1940 crop—Concluded

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LARKSPUR SUPER-MAJESTIC ROSE PINK—A clear rose pink with grand long spikes which often attain a height of six feet. The habit of the plant is compact and base-branching. (*Originator's description.*) Price per oz. \$0.45, per lb. \$5.00.

LARKSPUR MAJESTIC ROSE PINK—The color may be described as clear sparkling salmon pink, a softer shade than any hitherto produced. The plant is taller than the Imperial type by about a foot. Very compact, of base-branching habit producing fine long-stemmed lateral spikes, which are excellent for cutting. (*Originator's description.*) Price per oz. \$0.35, per lb. \$4.00.

NEW SWEET PEA SPRING FLOWERING BLUE



Honorable Mention 1940

A clear marine blue about the color of Early Mariner. It is one of the most vigorous of the new Spring Flowering Sweet Peas, and the strong growing vines produce a wealth of flowers on long, stout stems. When tested under hot weather conditions, Spring Flowering Blue performed splendidly. (*Originator's description.*) Price per lb. \$5.00.

NEW SWEET PEA SPRING FLOWERING ROSE PINK



Bronze Medal 1940

The blossoms of this grand variety are a beautiful clear rose pink, a shade between Early Giant Rose and Shirley Temple. Its outstanding merits are great vigor of growth, ability to grow successfully under hot weather conditions, unusually long, stout stems, and its heavy crop of flowers and long season of production. It is a splendid variety for commercial greenhouse growers who desire long-stemmed flowers in winter from June sowings and late spring flowers from late fall sowings. (*Originator's description.*) Price per lb. \$5.00.

NEW SWEET PEA SPRING FLOWERING LAVENDER



Honorable Mention 1940

An appealing shade similar to that of Early Memory or to the Late Spencer varieties, King Lavender and Powerscourt. The beautiful clear lavender flowers are borne on long strong stems, one of the outstanding characteristics of the new Spring Flowering type. The growth is always encouragingly vigorous even under hot weather conditions and a heavy crop of flowers is produced over a long period. A charming companion to Spring Flowering Rose Pink. (*Originator's description.*) Price per lb. \$5.00.

ITEMS OF SPECIAL INTEREST

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ALYSSUM DWARF COMPACT VIOLET QUEEN—A very pretty bright violet, much deeper than Lilac Queen, quite distinct in both color and habit. A fine companion for Little Gem. Price per oz. \$0.45, per lb. \$5.00.

DIMORPHOTHECA GLISTENING WHITE—An annual slightly more dwarf in plant habit than the Aurantiaca varieties. The blooms are extremely large, measuring 3½ to 4 inches in diameter with shiny black centers to which are attached a single row of long glossy pure white petals. The flowers, because of the shiny black centers and the glossy petals, give one the impression of having just been enameled, which makes it stand out among the other varieties of Dimorphotheca. Price per oz. \$0.85, per lb. \$10.00.

HOLLYHOCK DOUBLE BEGONIA FLOWERED PASTEL MIXED—Grows about five feet tall—flowers five inches across with fringed edges. Price per oz. \$0.65, per lb. \$8.00.

HOLLYHOCK SEMI-DOUBLE SOUVENIR de MADAM PERRIN MIXED—A blend of unusual colors of semi-double blooms. The placement is good, with a wonderful range of colors. This blend, like the above Pastel Mixed, will more than please the most critical Hollyhock growers. Price per oz. \$0.65, per lb. \$8.00.

NASTURTIIUM GLEAM INDIAN SUMMER NEW—Like Indian Chief this new introduction has dark foliage. The flowers are of a beautiful orange-buff color and therefore entirely distinct as this color hitherto did not exist yet in Nasturtiums. (*Originator's description.*) Price per lb. \$1.00.

NASTURTIIUM SEMI-DOUBLE DWARF SCARLET EMPRESS—With the dark green foliage and deep scarlet blooms of the Dwarf Single Empress of India. A welcome addition to the dwarf semi-double group. Price per lb. \$1.00.

NASTURTIIUM SEMI-DOUBLE DWARF FIREBRAND—Brilliant cerise scarlet blooms abundantly produced well above the medium dark foliage. Also a welcome addition to the semi-double dwarf group. Price per lb. \$1.00.

POPPY ICELAND RED CARDINAL—The first real red to be offered in the Iceland Poppy class. The color is a brilliant cardinal red. The flowers are borne on long wiry stems. Price per oz. \$1.25, per lb. \$15.00.

DAHLIA WALLER-FRANKLIN DWARF HYBRIDS—Since the Unwin Dwarf Hybrids were introduced in 1928 we have been selecting to increase the proportion of doubles reproduced from seed. We now have a strain which contains a higher percentage of true doubles than the original and a much wider range of colors. Some of the lovely new colors are: Shades of Canary Yellow, Scarlet, Terra Cotta, Apricot, Crimson, Lavender-Pink, Purple, Maroon, Buff, Cream, White, etc. An improved Unwin type. Price per oz. \$1.25, per lb. \$15.00.

GROWERS OF "MERIT" FLOWER SEEDS

Code Words		Price per oz.	Price per lb.
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ABRONIA UMBELLATA GRANDIFLORA (Sand Verbena) annual

aabay	Pink, trailing.....	\$0.15	\$1.50
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AGAPANTHUS UMBELLATUS (Lily of the Nile) greenhouse plant

aabbw	Blue, 3 ft.....	1.00	12.00
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AGATHEA (Blue Marguerite) (Cape Aster) greenhouse plant

aabcu	Coelestis (Felicia Amelloides) 2½ ft.45	5.00
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AGERATUM MEXICANUM (Floss Flower) annual

AGERATUM WALLER-FRANKLIN IMPROVED STRAINS

These strains are the result of many years of careful selection.

aebpx **Blue Ball**

The plants are compact and four to five inches high. The growth is most uniform and even. The broad green foliage is almost completely smothered with flowers of the richest shade of blue.

Price per oz. \$2.10, per lb. \$25.00.

aamqg **Midget Blue**

A very fine dwarf Ageratum growing not more than 2 to 3 inches high with delicate fine foliage, which is practically smothered with small true Ageratum Blue flowers.

This is really the first dwarf Ageratum that we have found that will come uniformly dwarf and true to color from seed. Silver Medal A.A.S. '39. See Page 4.

Price per oz. \$3.50, per lb. \$40.00.

aabds	Blue Ball, dwarf blue, 4 in.....	.45	5.00
aabeq	Blue Cap, miniature flowers, 4 in.....	1.65	20.00
aabfo	Blue Perfection, 8 in.....	.25	3.00
aadxb	Fairy Pink (Waller-Franklin) soft salmon rose pink.....	4.20	50.00
aabhk	Little Blue Star, 4 in.....	1.25	15.00
aamre	Purple Perfection, 6 in.....	.35	4.00
aebqv	Choice Mixed25	2.50

WALLER-FRANKLIN SEED COMPANY

Code Words		Price per oz.	Price per lb.
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ALYSSUM BENTHAMII (Madwart) annual

LILAC QUEEN (Waller-Franklin Special Strain).

aabnx Color deep, habit compact, six inches high.

Price per oz. \$0.25, per lb. \$3.00.

aabma	Maritimum, sweet white, honey scented, 1 ft.....	\$0.10	\$1.00
aabrp	Minimum, dwarf, compact, white, special strain, 2½ in...	.25	2.50
aabov	Compactum Erectum Little Gem, white, 6 in.....	.20	2.00
aabqr	“ Lutescens, creamy yellow, 6 in.....	.25	2.50
aamsc	“ Violet Queen (New) bright violet. See Page 12.....	.45	5.00

PROCUMBENS, CARPET OF SNOW (Waller-Franklin Special Strain)

aabsn A Waller-Franklin specialty which for twenty-five years has been the most dependable strain on the market. Each plant is a flat, compact mass of snow-white flowers. Carefully grown and selected, 2½ in.

Price per oz. \$0.25, per lb. \$2.50.

ALYSSUM (Madwart) perennial

aadyz	Argenteum, silvery foliage, yellow flowers, 1 ft.....	.85	10.00
aabsr	Montanum, yellow trailing, silvery leaves, 6 in.....	3.00
aaecr	Rostratum, yellow, 1 ft.	1.00	12.00
aabtl	Saxatile Compactum (Gold Dust) golden yellow, 1 ft.....	.25	3.00
aabuj	Saxatile Silver Queen, sulphur yellow, 1 ft.....	1.25	15.00
aaedp	Serpyllifolium, neat rock plant, yellow, grey foliage, 4 in.	3.00
aabvh	Rock Garden Perennial Rare Species Mixed, includes such varieties as Montanum, Rostratum, Corymbosum, Gemonense, and many others.....	1.65	20.00

AMARANTHUS annual

aabxd	Caudatus (Love Lies Bleeding) red, 2½ ft.....	.10	.30
aabzz	Tricolor (Joseph's Coat) yellow, green, red, 3 ft.....	.20	2.25

ANAGALLIS GRANDIFLORA (Pimpernel) 9 in. annual

aacbv	Deep Rich Blue25	3.00
aacct	Terra Cotta Red25	3.00
aacdr	Mixed25	2.50

GROWERS OF "MERIT" FLOWER SEEDS

Code Words		Price per oz.	Price per lb.
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ANCHUSA (Alkanet) (Sea Bugloss)

aacep	Blue Bird, compact, indigo blue, 2 ft., annual.....	\$0.20	\$2.00
aacfn	Capensis (Cape Forget-me-not) blue, 2 ft.....	.15	1.25
aacgl	Italica, Dropmore Variety, gentian blue, 6 ft., perennial....	.25	2.50
aachj	" Lissadell, gentian blue, 6 ft.....	.25	2.50
aacih	" Opal, light blue, 6 ft.....	.25	2.50

ANTIRRHINUM or SNAPDRAGON annual

Having accomplished our purpose in creating a wide color range of RUST RESISTANT Snapdragons in each of the important groups, we now feel the time has come to drop the non-resistant kinds which we have been growing for the past few years at a loss. Rust Resistant Snapdragons have given satisfaction wherever grown. We trust our customers will take this opportunity to revise their lists and catalog only Rust Resistant Snapdragons in the future.

ANTIRRHINUM LARGE FLOWERED GIANTS (Majus Grandiflorum)

Rust Resistant, 2½ ft.

aebtp	Autumn Glow Shades (Waller-Franklin) old rose suffused amber, golden lip75	9.00
aactk	Buttercup (Waller-Franklin) canary yellow, shading to creamy yellow.....	.75	9.00
aamta	Brilliant Rose (Waller-Franklin) (New) true rose pink. See Page 775	9.00
aacvg	Daintiness (Waller-Franklin) rose pink, white tube.....	.75	9.00
aebun	Fiery Red (Waller-Franklin).....	.75	9.00
aebvl	Harmony (Waller-Franklin) terra cotta and yellow shaded rose75	9.00
aaeen	Opal Queen (Waller-Franklin) delicate pink.....	.75	9.00
aebwj	Orange Shades (Waller-Franklin) deep to light orange.....	.75	9.00
aaefl	Padre (Waller-Franklin) crimson.....	.75	9.00
aakse	Pinkie, clear pink.....	.75	9.00
aamuy	Rosalie (Waller-Franklin) (New) deep rose, B.M., A.A.S. '40. See Page 5.....	1.25	15.00
aebxh	Salmon Rose-Pink Shades (Waller-Franklin).....	.75	9.00
aakxu	Scarlet (Defiance) (Waller-Franklin).....	.75	9.00
aakys	Shasta (Waller-Franklin) pure white.....	.75	9.00
aaeti	Stoplight (Waller-Franklin) vivid red.....	.75	9.00
aaeve	Terra Cotta Pink, 24 in. tall.....	.75	9.00
aebyf	Torchlight (Waller-Franklin) garnet suffused orange, bright yellow lip.....	.75	9.00
aebzd	Wallflower Red (Waller-Franklin) pure wallflower red.....	.75	9.00
aaegj	Yellow Jacket (Waller-Franklin) deep yellow.....	.75	9.00
aecab	Waller-Franklin Special Hybrids Mixed.....	.75	9.00
aalao	Majus Grandiflorum Mixed (Waller-Franklin) all varieties	.50	6.00

WALLER-FRANKLIN SEED COMPANY

Code Words		Price per oz.	Price per lb.
ANTIRRHINUM MAXIMUM or SUPER GIANTS, Rust Resistant, 2¾ ft.			
In habit these are taller than the Majus group, and the individual flowers are much larger.			
aalbm	Alaska (Snowflake) (Waller-Franklin) white.....	\$1.00	\$12.00
aalck	Apple Blossom (Waller-Franklin) rosy pink, white tube.....	1.00	12.00
aaldi	Campfire (Waller-Franklin) luminous scarlet.....	1.00	12.00
aaleg	Canary Bird (Waller-Franklin) canary yellow.....	1.00	12.00
aednz	Christmas Candle (Waller-Franklin) bright flame color, tube waxy cream	1.00	12.00
aedox	Copper King (Waller-Franklin) burnished copper.....	1.00	12.00
aalgc	Copper Shades (Waller-Franklin) copper orange to old gold	1.00	12.00
aalha	Crimson (Waller-Franklin) fiery crimson.....	1.00	12.00
aedpv	Daffodil (Waller-Franklin) yellow	1.00	12.00
aaliy	Fair Lady (Waller-Franklin) pink, white tube.....	1.00	12.00
aedqt	Indian Summer (Waller-Franklin) coppery orange scarlet....	1.00	12.00
aaljw	Loveliness (Waller-Franklin) soft rose pink.....	1.00	12.00
aaehh	Paradise Rose (Waller-Franklin) rose pink.....	1.00	12.00
aampi	Pink Sensation (Waller-Franklin) pure pink.....	1.00	12.00
aalol	Red Cross (Waller-Franklin) crimson, white tube.....	1.00	12.00
aedrr	Salmon Pink Shades (Waller-Franklin).....	1.00	12.00
aedsp	Salmon Rose Shades (Waller-Franklin).....	1.00	12.00
aaeif	Swing Time (Waller-Franklin) rose pink, white tube.....	1.00	12.00
aaejd	Yellow Giant (Waller-Franklin) deep yellow.....	1.00	12.00
aalrf	Maximum Mixed, all varieties.....	.65	8.00

ANTIRRHINUM SUPER MAJESTIC, Rust Resistant 16 to 20 inches

This type is base-branching which greatly increases its value for cutting.

aedtn	Autumn Glow (Waller-Franklin) old rose suffused amber, golden lip.....	2.10	25.00
aedvj	Dainty (Waller-Franklin) soft pink.....	2.10	25.00
aedul	Harmony (Waller-Franklin) terra cotta and yellow shaded rose	2.10	25.00
aaeug	Maiden's Blush (Waller-Franklin) blush pink.....	2.10	25.00
aedwh	Orange Shades (Waller-Franklin) deep to light orange.....	2.10	25.00
aaekb	Red Rocket (Waller-Franklin) bright red.....	2.10	25.00
aaelz	Rose Sensation (Waller-Franklin) rose pink.....	2.10	25.00
aaemx	Royal Crimson (Waller-Franklin) garnet crimson.....	2.10	25.00
aefma	Shell Pink (Waller-Franklin).....	2.10	25.00
aefnx	Silver Pink (Waller-Franklin)	2.10	25.00
aefov	Superb Mixed	1.65	20.00

GROWERS OF "MERIT" FLOWER SEEDS

Code		Price	Price
Words		per oz.	per lb.
ANTIRRHINUM LARGE FLOWERED HALF-DWARF (Nanum Grandiflorum) Rust Resistant, 1½ ft.			
aaeos	Antique Gold (Waller-Franklin) shades of old gold, copper, fawn and orange	\$0.50	\$6.00
aaepq	Bumble Bee (Waller-Franklin) crimson.....	.50	6.00
aambl	Carmine Rose (Waller-Franklin) bright carmine rose.....	.50	6.00
aamix	Glowing Sunset (Waller-Franklin) rosy scarlet.....	.50	6.00
aamkt	Indian Girl (Waller-Franklin) beautiful old gold.....	.50	6.00
aefpt	Old Gold Shades (Waller-Franklin) old gold and apricot.....	.50	6.00
aefqr	Orange Shades (Waller-Franklin) deep to light orange.....	.50	6.00
aaumh	Red Boy (Waller-Franklin) rich deep scarlet.....	.50	6.00
aefrp	Red Rock (Waller-Franklin) a combination of orange, scarlet and crimson50	6.00
aaeqo	Tangerine (Waller-Franklin) bronzy orange.....	.50	6.00
aaupa	Wildfire (Waller-Franklin) bright orange scarlet.....	.50	6.00
aaerm	Yellow Gem (Waller-Franklin) clear yellow.....	.50	6.00
aauqy	Nanum Grand. Mixed, all varieties.....	.35	4.00

ANTIRRHINUM UNIVERSITY OF CALIFORNIA MIXTURE

aauvo	A mixture of Rust Resistant Antirrhinums similar to the Majus Grand. type containing a full range of colors. Winner of Certificate of Honor in the 1935 All-America Selections35	4.00
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AQUILEGIA or COLUMBINE perennial

aauxk	Alpina, blue, dwarf, 18 in.....	.75	9.00
aauyi	Californica Hybrida, golden yellow, red spur, 3 ft.....	.85	10.00
aefsn	Canadensis, reddish-orange, 2½ ft.....	1.25	15.00
aauzg	Chrysantha, yellow, 3 ft.....	.85	10.00
aaesk	Clematiflora Choice Mixed (New) Spurless Columbine with beautiful open flowers like Clematis. Contains all colors with exception of deep red.....	30.00
aavbc	Coerulea, Rocky Mountain Blue Columbine, 2 ft.....	1.25	15.00
aamvw	Longissima, delicate pale yellow, spurs extremely long, often 4 in., A.M., R.H.S.....	25.00
aavae	Mrs. M. Nicholls, Improved Coerulea, 2 ft.....	3.00
aefwf	Double Mixed, 2½ ft.20	2.00
aefxd	Single Mixed, 2½ ft.15	1.75

WALLER-FRANKLIN SEED COMPANY

Code	Price	Price
Words	per oz.	per lb.

AQUILEGIA or COLUMBINE perennial—Continued

LONG SPURRED BLUE SHADES (Waller-Franklin Special Strain).

aavca The finest strain in existence. The result of years of selecting. Huge flowers on plants from 3 to 4 feet high. This strain was bred and perfected by Waller-Franklin over a long period of years. Price per oz. \$2.10, per lb. \$25.00.

aehot	Long Spurred Copper Queen, copper red and straw co-		
	rolla, 2½ ft.....	\$2.10	\$25.00
aavdy	“ “ Crimson Star, crimson and white, 1½ ft.	3.00	36.00
aehkc	“ “ Lemon Queen (Citrina) lemon yellow,		
	2½ ft.	2.10	25.00
aavew	“ “ Orange and Scarlet Shades, 3 ft.....	2.10	25.00
aavfu	“ “ Pink Shades, 3 ft.....	2.10	25.00
aavgs	“ “ Rose Queen, 3 ft.....	2.10	25.00
aavhg	“ “ Silver Queen, white, 3 ft.....	1.65	20.00
aavio	“ “ Snow Queen, finest white, fragrant, 3 ft...	2.10	25.00

LONG SPURRED WALLER-FRANKLIN HYBRIDS MIXED

aavjm We claim this strain to be superior to others as it contains colors possessed by no other strain, 3 ft. Price per oz. \$2.50, per lb. \$30.00.

aavkk	Long Spurred Dobbie’s Imperial Hybrids Mixed, 3 ft...	2.10	25.00
aavmg	“ “ Mrs. Scott Elliott’s Strain Mixed, 3 ft.....	2.10	25.00
aavnd	“ “ Hybrids Mixed, 3 ft.....	.65	8.00

ARCTOTIS annual

aavob	Grandis, African Lilac Daisy, 3 ft.....	.20	2.00
aavpz	Large Flowered Hybrids, many colors, 1 ft.....	2.10	25.00

ARMERIA (Giant Thrift) (Sea Pink) perennial

aehmy	Alpina, bright rose, compact tuft of foliage, 3 in.....	5.00
aavst	Formosa Hybrida, rose, 1½ ft.....	.45	5.00
aavtr	“ Large Flowered Hybrids, 1½ ft.....	.85	10.00
aehnv	Giant Pink (Gigantea) (New) 2 ft.....	5.00

GROWERS OF "MERIT" FLOWER SEEDS

Code Words		Price per oz.	Price per lb.
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ASTERS (China) annual

Botanical name Callistephus Chinensis

ASTER AMERICAN BEAUTY, Wilt Resistant, 2½ to 3 ft.

aawad	Azure Fairy, azure blue or dark lavender.....	\$0.65	\$8.00
aawbb	Crimson65	8.00
aawcz	Deep Rose65	8.00
aawdx	Purple65	8.00
aawev	Shell Pink (September Beauty)65	8.00
aawft	White65	8.00
aawgr	Choice Mixed50	6.00

ASTER SUPER GIANT

These new Asters are the largest kind. The flowers are masses of graceful interlacing petals. 2½ ft.

aawhp	El Monte, crimson	1.00	12.00
aawin	Los Angeles, pure shell pink.....	1.00	12.00

ASTER CALIFORNIA GIANT CURLED AND INTERLACED, 2½ to 3 ft.

abhoq	Dark Purple	1.00	12.00
abhpo	Deep Rose, green stems	1.00	12.00
abhsi	Light Blue	1.00	12.00
abhue	Light Purple	1.00	12.00
abhwa	Peach Blossom	1.00	12.00
abhxy	White	1.00	12.00
abhyw	Choice Mixed85	10.00

ASTER CALIFORNIA GIANT SUNSHINE, 2 to 3 ft.

abihe	Alpenglow (Waller-Franklin) light rose pink, yellow center..	1.65	20.00
abiic	Blue Moon (Waller-Franklin) blue, yellow center.....	1.65	20.00
abija	Lavender (Waller-Franklin) with lavender and lemon center	1.65	20.00
abiky	Moonbeam (Waller-Franklin) white, orange center.....	1.65	20.00
abilw	Rainbow (Waller-Franklin) rose-pink, orange center.....	1.65	20.00
abimu	Rose (Waller-Franklin) with light rose and lemon center....	1.65	20.00
abinr	Shell Pink (Waller-Franklin) with white and lemon center	1.65	20.00
abiop	Stratosphere (Waller-Franklin) dark blue with orange center	1.65	20.00
abipn	White (Waller-Franklin) lemon center.....	1.65	20.00
abiql	Choice Mixed (Waller-Franklin)	1.25	15.00

WALLER-FRANKLIN SEED COMPANY

Code		Price	Price
Words		per oz.	per lb.

ASTERS (China)—Continued

ASTER GIANT CREGO IMPROVED, Wilt Resistant, 2½ ft.

abirj	Blue Flame, navy blue.....	\$0.50	\$6.00
abish	Crimson50	6.00
abitf	Dark Blue or Royal Purple.....	.50	6.00
abiud	Deep Rose50	6.00
abivb	Light Blue50	6.00
abiwz	Pink, shell pink50	6.00
abixx	White50	6.00
abiyv	Choice Mixed50	5.50

ASTER GIANT COMET, Wilt Resistant, 2 ft.

abizt	Choice Mixed.....	.50	5.50
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ASTER QUEEN OF THE MARKET, Wilt Resistant, 2 ft.

abjej	Choice Mixed.....	.40	4.50
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ASTER EARLY ROYAL, Wilt Resistant, 2 ft.

abjib	Azure Blue50	6.00
abjoo	Deep Rose50	6.00
abjri	Peach Blossom50	6.00
abjte	Purple50	6.00
abjuc	Shell Pink50	6.00
abjva	White50	6.00
abjwy	Choice Mixed50	5.50

ASTER KING UPRIGHT, Wilt Resistant, 2½ ft.

abjyu	Choice Mixed50	5.50
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ASTER LATE BRANCHING, Wilt Resistant, 2½ ft., Syn. Vicks,
Semples, American.

abkaq	Azure Blue50	6.00
abkei	Coppery Rose50	6.00
abkbo	Crimson50	6.00
abkge	Light Rose50	6.00
abkia	Purple50	6.00
abkjy	Sensation, scarlet50	6.00
aacya	Shell Pink50	6.00
aaczy	White50	6.00
aadaw	Choice Mixed50	5.50

GROWERS OF “MERIT” FLOWER SEEDS

Code Words		Price per oz.	Price per lb.
ASTERS (China)—Concluded			
ASTER HEART OF FRANCE, Wilt Resistant, 2 ft.			
aaddq	Brilliant Red	\$1.00	\$12.00
ASTER ALL VARIETIES, Wilt Resistant			
aadfm	Double Choice Mixed25	3.00
ASTER CHINENSIS TALL SINGLE GIANT FLOWERED, 2½ ft.			
aadhi	Apple Blossom, flesh pink.....	.15	1.50
aadig	Carmine Rose15	1.50
aadje	Glare of the Garden, scarlet.....	.15	1.50
aadkc	Lavender15	1.50
aadla	Marechal Joffre, crimson scarlet.....	.15	1.50
aadmy	Rose15	1.50
aadnv	Violet15	1.50
aadot	White15	1.50
aadpr	Choice Mixed15	1.25
BALLOON VINE annual climber			
baizu	Cardiospermum (Love in a Puff).....	.10	1.00
BALSAM (Impatiens Balsamina) 2 ft. annual			
bajas	Camellia-flowered Choice Mixed.....	.25	2.50
bajco	Rose-flowered Choice Mixed.....	.20	2.00
bajyv	Double Bush Flowering Choice Mixed, 1½ ft.....	1.25	15.00
BARTONIA AUREA (Blazing Star) 3 ft. Syn. Mentzelia annual			
bajek	Golden Yellow15	1.50
BEANS			
bajfi	Scarlet Runner	---	.15
BIDENS HUMILIS: See Cosmos Miniature Yellow, Page 31.			
BOLTONIA (False Chamomile) perennial			
bajhe	Asteroides, small white flowers, 6 ft.....	1.65	20.00
bajic	Latisquama, pink tinged lavender, 6 ft.....	1.00	12.00
BRACHYCOME IBERIDIFOLIA (Swan River Daisy) 1 ft. annual			
bajja	Choice Mixed30	3.50

WALLER-FRANKLIN SEED COMPANY

Code Words		Price per oz.	Price per lb.
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CALENDULA 1 to 2 ft. annual

Pot Marigold

caakj	Art Shades, contains delicate shades.....	\$0.10	\$1.00
caalh	Ball's Apricot, rich apricot with dark brown center.....	.25	3.00
caamf	Ball's Gold Improved, golden yellow.....	.25	3.00
caanc	Ball's Lemon Queen.....	.25	3.00
caaoa	Ball's Long Orange Improved, extra long stems.....	.25	3.00
caapy	Ball's Masterpiece, rich orange, long stems.....	.25	3.00
caaqw	Ball's Orange Improved.....	.25	3.00
caaru	Ball's Supreme, cadmium orange.....	.25	3.00
carga	Campfire Improved35	4.00
caass	Campfire (Sensation)20	2.00
caatq	Chrysantha (Sunshine) buttercup yellow.....	.15	1.25
caauo	Golden King, golden yellow.....	.10	.75
caaxi	Lemon Queen (Sulphurea) sunflower yellow.....	.10	.75
catiu	Lemon Shaggy (New) bright lemon.....	.10	1.00
caayg	Meteor, creamy white, striped orange.....	.10	.75
cassa	Orange Fantasy, Crested (New) bronzy or coppery orange, petals edged mahogany red.....	.15	1.50

ORANGE KING (Waller-Franklin Special Strain)

cabac Rich deep orange red, dark center, continuously grown and selected for twenty-five years. We consider this the finest strain of Orange King. (Florists' Strain.)

Price per oz. \$0.15, per lb. \$1.50.

cabba	Orange King, dark orange red, dark center.....	.10	.75
cabcy	Orange Shaggy, petals long and deeply fringed. Color is deep orange, lighter in the center of the bloom. G.M., A.A.S. '3510	1.00
carhy	Orange Sunshine, chrysantha type.....	.15	1.50
cabho	Radio, quilled orange10	.75
cauaj	Yellow Colossal, extra large Chrysantha type. See Page 10	.45	5.00
cabme	Choice Mixed, all varieties, extra fine.....	.10	.60

GROWERS OF "MERIT" FLOWER SEEDS

Code		Price	Price
Words		per oz.	per lb.

CALIFORNIA NATIVE FLOWERS annual

catlo	Special Mixture, containing over 30 varieties.....	\$0.20	\$2.00
caboz	Choice Mixed10	1.00

CALIFORNIA POPPY: See Eschscholtzia, Pages 38-39.

CALLIOPSIS TALL, Bicolor (Philadelphia Breast-Pin) 3½ ft.

These are annuals ; perennials are classed under Coreopsis.

cabun	Atrosanguinea, blood red.....	.10	1.00
cabyf	Marmorata, yellow and maroon marbled.....	.10	1.00
cacab	Nigra Speciosa, dark brown.....	.10	1.00
cacet	Splendens, golden, brown center.....	.10	1.00
cacil	Tinctoria, yellow, maroon center.....	.10	1.00
cacna	Hybrida Semi Plena Mixed.....	.10	1.00
cacoy	Tall Annual Varieties Mixed.....	.10	.75

CALLIOPSIS DWARF, 6 in. to 1 ft. annual

cacqu	Bicolor Crimson King20	2.00
cacto	“ Dazzler, golden yellow, maroon center.....	.20	2.00
cacum	“ Gold Ray, golden, maroon center.....	.20	2.00
cacwi	“ Marmorata, yellow and maroon marbled.....	.20	2.00
cacye	“ Nana, yellow, brown center.....	.20	2.00
cadaa	“ The Sultan, rich maroon crimson.....	.20	2.00
cadby	“ Tiger Star, extra select.....	.20	2.00
caddu	“ Dwarf Varieties Mixed.....	.15	1.25
casty	Drummondi Gold Crest, semi-double, great improvement over Golden Wave.....	.10	1.00
catoh	“ Golden Crown, A.M., A.A.S. '38.....	.15	1.50
ca des	“ Golden Wave, golden yellow, red zone.....	.10	1.00

CAMPANULA

CAMPANULA Annual Canterbury Bells, 2½ ft.

A strain of Canterbury Bells which will flower in the late summer and autumn from spring sowings.

cadgo	Angelus Bell (Waller-Franklin) deep rose.....	.35	4.00
cadik	Blue Bell (Waller-Franklin) Cambridge blue.....	.35	4.00
cadji	Liberty Bell (Waller-Franklin) violet-blue.....	.35	4.00
cadle	Mission Bell (Waller-Franklin) pink35	4.00
cadox	Purity Bell, pure white.....	.35	4.00
cadul	Wedding Bell (Waller-Franklin) pure white.....	.35	4.00
cadyd	Choice Mixed (Waller-Franklin).....	.25	2.50

WALLER-FRANKLIN SEED COMPANY

Code		Price	Price
Words		per oz.	per lb.

CAMPANULA—Continued

CAMPANULA MEDIUM CALYCANTHEMA, Cup and Saucer Canterbury Bells, 3 ft. biennial

caez	Dark Blue	\$0.65	\$8.00
caebx	Light Blue65	8.00
caecv	Rose65	8.00
caedt	White65	8.00
caefp	Choice Mixed, extra fine.....	.50	6.00

CAMPANULA MEDIUM, Double Canterbury Bells, 3 ft. biennial

caegn	Choice Mixed25	3.00
cariw	Special Mixture, of Double, Calycanthema and Single varieties25	2.50

CAMPANULA MEDIUM, Single Canterbury Bells, 3 ft. biennial

caehl	Dark Blue15	1.50
caejj	Light Blue15	1.50
caejh	Pink15	1.50
caekf	White15	1.50
caeld	Choice Mixed15	1.25

CANARY BIRD VINE: See Tropaeolum, Page 92.

CANDYTUFT

Botanical Names Iberis Umbellata and Iberis Coronaria.

CANDYTUFT UMBELLATA, 1 ft. annual

caeso	Carminc10	1.00
caetm	Crimson10	1.00
caeuk	Flesh Pink.....	.10	1.00
caevi	Lavender10	1.00
caewg	Rose Cardinal.....	.15	1.75
caeyc	White10	1.00
cafay	Waller-Franklin Formula Mixture, “Just a little bit better”10	1.00
cafcu	Choice Mixed, all varieties.....	.10	.80

CANDYTUFT UMBELLATA DWARF HYBRIDS annual

Our own strain of miniature Candytuft, selected over twenty years. Six inches high. They are superior to the Umbellata type.

cafeq	Crimson	cafii	Lilac	cafma	White
caffo	Flesh	cafke	Rose		
	Each of above varieties.....			.20	2.00
cahig	Choice Mixed20	1.80

GROWERS OF “MERIT” FLOWER SEEDS

Code Words		Price per oz.	Price per lb.
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CANDYTUFT—Continued

caeny	Candytuft Miniature Gem (Hyacinth Flowered Type) annual (Waller-Franklin). A dainty, small miniature hyacinth flowered Candytuft about 4 in.....	\$0.25	\$3.00
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GIANT HYACINTH FLOWERED WHITE, Florist Type, extra select.

caeww This is a superior strain; it grows about 1½ feet high, with enormous trusses of blooms. It has been one of our specialties for twenty-five years and every effort is made to keep it at a high state of perfection. We believe it is superior to any other strain.
Price per oz. \$0.25, per lb. \$3.00.

caepu	Giant Hyacinth Flowered White.....	.15	1.50
caeqs	Empress, white, 1 ft.....	.10	1.00

CANDYTUFT IBERIS perennial

cafov	Gibraltarica, lilac shading to white, 1 ft.....	.35	4.00
cafuj	Jucunda, dwarf, pink, 4 in.	5.00
cafyb	Queen of Italy, rosy lilac, 1 ft.....	.25	2.50
cagax	Sempervirens, white, 1 ft.....	.65	8.00

CANNA (Indian Shot)

cagep	Crozy’s Hybrids Choice Mixed, 4 ft.....	.15	1.50
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CARNATIONS

Botanical Name Dianthus Caryophyllus

CARNATION MARGUERITE, 16 to 20 inches. annual

cagih	Chabaud’s Everblooming Mixed35	4.00
cagou	Giant Malmaison Mixed85	10.00
cagro	Marguerite Choice Mixed35	4.00

CARNATION GRENADIN, early flowering, 20 inches. biennial

cagui	Black King, dark red.....	1.35	16.00
cagwe	Cardinal Red	1.35	16.00
cagya	Golden Sun	1.35	16.00
cagzy	Snow White	1.35	16.00
cahaw	Triumph, deep pink	1.35	16.00
cahbu	White Gold, soft yellow.....	1.35	16.00
caheo	Grenadin Mixed	1.00	12.00

WALLER-FRANKLIN SEED COMPANY

Code Words	Price per oz.	Price per lb.
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CARNATION—Continued

CARNATION EARLY DWARF VIENNA biennial

cahhi	Extra Choice Mixed, 15 in.....	\$0.85	\$10.00
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CARNATION CHABAUD'S GIANT IMPROVED, 16 to 20 inches.
annual

These carnations bloom five months from time seed is planted and continue throughout the summer. The plants are of robust upright habit; they form ten to twenty stalks, bearing huge flowers of fine form; they come about 95% double, are true and are clove scented.

cahje	Cardinal Red (Sparkler).....	1.35	16.00
cahla	Crimson (Nero)	1.35	16.00
cahmy	Deep Rose	1.35	16.00
cahot	Deep Salmon (Aurora) (Coppery Salmon).....	1.35	16.00
cahuh	Flesh Pink (Reine Rose).....	1.35	16.00
cahyz	Rose Pink (The Pearl).....	1.35	16.00
caiaav	Salmon Rose (Legion of Honor).....	1.35	16.00
caibt	White (Jeanne Dionis)	1.35	16.00
caicr	Yellow (Marie Chabaud)	1.35	16.00
carju	Waller-Franklin Formula Mixture, "Just a little bit better"	1.35	16.00
caidp	Choice Mixed, all varieties.....	.85	10.00

CARNATION PERPETUAL GIANT, 16 to 20 inches. annual

A strain similar in habit and earliness to Chabaud's Giant Improved but with extra large flowers. The flowers are at least one-third larger than Chabaud's Giants. Very double and strongly clove scented.

casuw	Blood Red, dark crimson.....	5.00	←
casvu	Canary Yellow, clear yellow.....	5.00	
casyo	Mont Blanc, pure white.....	5.00	
catak	Rose King, rose pink.....	5.00	
catbi	Rose Queen, deep rose.....	5.00	
catde	Rose Supreme, flesh pink.....	5.00	
catec	Salmon Glory, salmon rose.....	5.00	
catfa	Spectrum Red, intense scarlet.....	5.00	
caubh	Violet Queen, true violet.....	5.00	
catgy	Choice Mixed	2.50	30.00	

GROWERS OF “MERIT” FLOWER SEEDS

Code		Price	Price	
Words		per oz.	per lb.	←

CARNATION ENFANT DE NICE EVERBLOOMING, 20 inches. annual

The result of a cross between Carnation Chabaud’s Giant and Carnation Perpetual. The plants are of robust upright habit, with long, strong stalks bearing flowers 2½ to 3 inches in diameter. This strain is magnificent.

The color comes about 75% true from seed and about 90% of the plants come double.

carmo	Pale Pink	\$5.00	
caien	Red (Blood Red)	5.00	
caifl	Rose, deep	5.00	
caigj	Salmon, light	5.00	
caucf	Scarlet	5.00	
caihh	Striped	5.00	
caiif	White	5.00	
caroj	Waller-Franklin Formula Mixture, “Just a little bit better”	5.00	
caijd	Choice Mixed	2.50	\$30.00	

CARNATION TEICHER’S BI-ANNUAL MIXED 1⁄16 oz. 1⁄4 oz. Per oz. ←

caikb	A large flowered, long stemmed, hardy Carnation of merit, 2 ft. perennial.....	\$1.00	\$3.00	\$10.00
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CELOSIA (Cockscomb) annual Price Price per oz. per lb. ←

caimx	Childsii (Chinese Wool Flower) Crimson, 2 ft.....	\$0.50	\$6.00	
cainu	“ “ “ “ Mixed, 2 ft.....	.35	4.00	
caios	Cristata Dwarf Mixed, 1 ft.....	.65	8.00	
caipq	Plumosa Choice Mixed, 2 ft.....	.25	3.00	

CENTAUREA ODORATA, 2 ft. annual

cakpo	Suaveolens (Yellow Sweet Sultan) Synonymous Honey-moon25	3.00	
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CENTAUREA perennial

caksi	Candidissima (Argentea Vera) silvery leaves, 1½ ft.....	.65	8.00	
cakue	Gymnocarpa (Dusty Miller) silvery leaves, 2 ft.....	.15	1.50	

CENTAUREA CYANUS, Dwarf Double (Cornflower or Bachelor’s Button)

	1 ft. annual			
caiqa	Jubilee Gem, blue.....	.50	6.00	

WALLER-FRANKLIN SEED COMPANY

Code Words	Price per oz.	Price per lb.
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CENTAUREA CYANUS, Double (Cornflower or Bachelor's Button) 3 ft. annual

WALLER-FRANKLIN SPECIAL STRAINS

The flowers of these strains are large, fully double and the colors intensified. Long stems for cutting.

The finest Florist Strains.

- caisk **Black Boy** (Waller-Franklin) **blackish maroon.**
- cairm **Blue Boy** (Waller-Franklin) **blue. Commended R. H. S. '36.**
- caiti **Pinkie** (Waller-Franklin) **deep pink. A. M., R. H. S. '36.**
- caiug **Red Boy** (Waller-Franklin) **deep red.**
- caive **Snow Man** (Waller-Franklin) **white.**
- carux **Waller-Franklin Formula Mixture, "Just a little bit better."**

Each of above: Price per oz. \$0.20, per lb. \$2.00.

caiwc	Blue	\$0.15	\$1.25
caixa	Carmine15	1.25
caiyy	Maroon15	1.25
caizw	Mauve15	1.25
cajau	Mauve Queen, soft mauve.....	.15	1.25
cajdo	Rose (Waller-Franklin)15	1.25
cajem	Ruby, rich deep ruby (Waller-Franklin).....	.15	1.25
cajgi	White15	1.25
cajie	Choice Mixed Double, all varieties, extra fine.....	.10	1.00

CENTAUREA IMPERIALIS (Imperial Sweet Sultan) 3 ft. annual

cajka	Amaranth Red (Waller-Franklin)25	2.50
cajly	Brilliant Rose25	2.50
cajor	Deep Lavender25	2.50
cajuf	Delicate Lilac25	2.50
cajyx	Purple25	2.50
cakat	Rose25	2.50
cakel	White25	2.50
caryp	Waller-Franklin Formula Mixture, "Just a little bit better"25	2.50
cakid	Choice Mixed20	2.00

CERASTIUM (Mouse Ear) 1 ft. perennial

cakwa	Tomentosum (Snow in Summer) silvery white foliage, rock plant35	4.00
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GROWERS OF "MERIT" FLOWER SEEDS

Code		Price	Price
Words		per oz.	per lb.

CHEIRANTHUS ALLIONI (Siberian Wallflower) 1½ ft. biennial

cakxy	Golden Bedder	\$0.20	\$2.00
cakyw	Orange15	1.25

CHRYSANTHEMUM SINGLE ANNUAL (Painted Daisies) 2 ft.

calop	Carinatum Tricolor Mixed.....	.10	1.00
calyv	Segetum Eldorado, canary yellow, mahogany zone.....	.10	1.00
camoo	“ Choice Mixed10	.80

CHRYSANTHEMUM DOUBLE ANNUAL, 2 ft.

camyu	Carinatum, Double Hybridum Mixed.....	.20	2.00
cange	Coronarium Double Mixed, 4 ft.....	.10	.60

CHRYSANTHEMUM MAWII perennial

canjy	Pink Flowers, hardy, ideal for border or rockery, height 1 ft., flowers 2 in., silvery foliage.....	2.10	25.00
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CHRYSANTHEMUM MAXIMUM (Shasta or Moon Daisy) perennial

After trial of existing varieties we have selected the following as the best.

canlu	Conqueror, large pure white stems, 2½ to 3 ft.....	.45	5.00
canon	Diener’s Giant Double White, 2½ ft.....	7.50
caudd	June Marguerite, medium-sized flowers, 2 ft.....	.30	3.50
canyt	May Queen, medium-sized flowers, 2 ft.....	.30	3.50
caoap	Mrs. C. Lowthian Bell, large flowers on long stems, 3 ft.	.45	5.00
caobn	Shasta Alaska, large pure white flowers, 2½ ft.....	.45	5.00
caocl	Shasta Westralia, similar to Alaska but taller, 3 ft.....	.45	5.00

CLARKIA ELEGANS DOUBLE, 2 ft. annual

caoeh	Brilliant, carmine30	3.50
caoff	Firebrand, copper scarlet30	3.50
caogd	Purple Prince, purple30	3.50
caohb	Salmon Queen, salmon pink.....	.30	3.50
caoiz	Scarlet Queen, scarlet.....	.30	3.50
caojx	Vesuvius, orange scarlet30	3.50
caokv	White30	3.50
caolt	Choice Mixed25	3.00

WALLER-FRANKLIN SEED COMPANY

Code		Price	Price
Words		per oz.	per lb.

COBAEA SCANDENS (Cathedral Bells) annual climber

caomr	Violet	\$0.25	\$3.00
caono	White50	6.00
catuv	Mixed (A blend of Violet and White).....	.30	3.50

COIX (Job's Tears) annual

caoom	Lachrymae, 1 ft.....	.10	.40
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CONVOLVULUS (Morning Glory) annual

caopk	Major Mixed, climber10	.50
caoqi	Minor Mixed, 1 ft.10	.50

COREOPSIS, 3 ft. These are the perennial forms of Calliopsis.

cased	Double Sunburst, golden yellow.....	.45	5.00
caorg	Grandiflora Auricula Superba, golden yellow, red zone at base25	2.50
caose	Grandiflora Flora Plena, golden yellow, double.....	.25	2.50
caotc	Grandiflora Lanceolata, golden yellow.....	.10	.90
caoua	Mayfield Giant, large flowered, golden yellow.....	.20	2.00

COSMOS annual

COSMOS MAMMOTH FLOWERING SENSATION, 3 ft.

casoi	Pink25	3.00
casqe	White25	3.00
caoww	Mixed, A.M., A.A.S. '36.....	.20	2.00

COSMOS EARLY EXPRESS SINGLE (Extra early, flowers in 45 days) 2½ ft.

caoxu	Crimson (Waller-Franklin)25	2.50
caoyS	Pink (Waller-Franklin)25	2.50
caree	White (Waller-Franklin)25	2.50
caozq	Choice Mixed (Waller-Franklin).....	.20	2.00

COSMOS EXTRA EARLY DOUBLE CRESTED, 2½ ft.

capao	Carnelia (Waller-Franklin) crimson	1.25	15.00
capdi	Peach Blossom (Waller-Franklin) pink.....	1.25	15.00
capeg	Whirlwind (Waller-Franklin) white	1.25	15.00
capfe	Choice Mixed (Waller-Franklin)85	10.00

COSMOS EXTRA EARLY SINGLE MAMMOTH FLOWERING, 2½ ft.

capha	Crimson15	1.30
capiy	Pink15	1.30
capku	White15	1.30
capol	Choice Mixed10	1.00

GROWERS OF "MERIT" FLOWER SEEDS

Code Words		Price per oz.	Price per lb.
COSMOS LATE DOUBLE CRESTED, 4 ft.			
capuz	Crimson King	\$0.85	\$10.00
capyr	Pink Beauty85	10.00
caqan	White Queen85	10.00
caqef	Choice Mixed50	6.00
COSMOS LATE MAMMOTH SINGLE, 4 ft.			
caqix	Lady Lenox Giant Flowering, Pink.....	.10	1.00
caqok	" " " " White10	1.00
caqpi	Perfection Giant Flowering, Crimson.....	.10	1.00
caqta	" " " " Fine Mixed10	.75
caquy	Miniature Yellow (Bidens Humilis) 1 ft.....	.15	1.50
COSMOS HYBRIDA			
caqwu	Orange Flare, G.M. Award A.A.S. '35 (Early Flowering) 2½ ft.20	2.00
caqyq	Klondyke, orange (Late) 3 ft.....	.45	5.00
CYANUS: See Centaurea Cyanus, Pages 27-28.			
CYNOGLOSSUM (Chinese Forget-me-not) 2 ft. annual			
caqzo	Amabile Deep Ultramarine Blue.....	.10	.60
caram	Amabile Fairy Blue, Cambridge Blue.....	.15	1.50
carci	Amabile Pink25	3.00
catyn	Amabile Dwarf Compactum Firmament (New) B.M., A.A.S. '3945	5.00
CYPRESS VINE: See Quamoclit under Ipomea, Page 42.			
DAHLIA perennial			
daadz	Coltness Scarlet, 1½ ft.....	1.00	12.00
daaex	" Scarlet Gem	1.00	12.00
daafv	" White	1.00	12.00
daagt	" Yellow	1.00	12.00
daypc	" Waller-Franklin Formula Mixed (New) See Page 7.....	.65	8.00
daahr	" Hybrids Mixed45	5.00
DAHLIA UNWIN TYPE			
daydb	Waller-Franklin Dwarf Hybrids, (New) Greatly Im- proved Unwin type which produces a high percentage of doubles from seed. See Page 12.....	1.25	15.00
daakl	Unwin's Dwarf Hybrids Mixed, miniature early flower- ing, double and semi-double hybrids, 18 to 24 in. high, with a wide range of colors.....	1.00	12.00
daxko	Mignon Dwarf Choice Mixed.....	.65	8.00
daaip	Orchid Flowered Mixed, 3 ft.....	1.25	15.00
daxfy	Zulu Strain, black-leaved dwarf double hybrids. Flowers mostly crimson and scarlet shades with a few yellow, orange and lilac blooms.....	1.00	12.00

WALLER-FRANKLIN SEED COMPANY

Code Words		Price per oz.	Price per lb.
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DELPHINIUM

DELPHINIUM ANNUAL OR CHINENSIS, Tall, 3 ft.

dacoa	Cambridge Blue (Waller-Franklin) rich belladonna blue.....	\$1.00	\$12.00
dacpy	Dark Blue25	3.00
dacru	White25	3.00
dacuo	Mixed25	2.50

DELPHINIUM ANNUAL OR CHINENSIS, Dwarf, 1 ft.

dacxi	Azure Fairy, azure blue.....	.45	5.00
dacyg	Blue Butterfly Improved, ultramarine blue.....	.45	5.00
daaaf	White45	5.00
daabd	Choice Mixed35	4.00

DELPHINIUM BELLADONNA TYPE perennial

dabli	Belladonna Improved (Waller-Franklin Special Strain). Clear light blue, large flowered and a strong grower. The finest strain of Belladonna on the market.....	2.10	25.00
dabob	Bellamosum Improved (Waller-Franklin Special Strain). Clear large deep blue flowers (Phenyl Blue, Ridg- way) uniform in color with a white bee.....	2.10	25.00
dabup	Belladonna Cliveden Beauty	1.65	20.00
dabyh	Belladonna (True) light blue.....	.65	7.50
dacad	Bellamosum, dark blue65	7.50
dacev	Blue Grotto, deep blue with cream center.....	1.65	20.00
daxhu	Lamartine, gentian blue with cream center.....	2.00	24.00
dacin	Cardinale, scarlet	1.25	15.00

DELPHINIUM WREXHAM TYPE 5 ft. perennial

daamh	Art Shades (Waller-Franklin).....	4.20	50.00
daane	Deep Blue Shades (Waller-Franklin)	4.20	50.00
daaoc	Light Blue Shades (Waller-Franklin)	4.20	50.00
daapa	Mid-Blue Shades (Waller-Franklin)	4.20	50.00
daalj	Waller-Franklin Wrexham Finest Mixed.....	3.00	35.00

DELPHINIUM BLACKMORE AND LANGDON TYPE perennial

daaqy	Hybrids XXX Art Shades (Waller-Franklin).....	1.65	20.00
daarw	“ XXX Deep Blue Shades (Waller-Franklin).....	1.65	20.00
daasu	“ XXX Light Blue Shades (Waller-Franklin).....	1.65	20.00
daats	“ XXX Mid-Blue Shades (Waller-Franklin).....	1.65	20.00
daauq	“ XXX Mixed (Waller-Franklin)	1.25	15.00
daavo	Gold Medal Hybrids Mixed.....	.45	5.00
daawn	Waller-Franklin Select Double Mixed.....	4.20	50.00

GROWERS OF "MERIT" FLOWER SEEDS

Code Words	Price per oz.	Price per lb.
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DELPHINIUM PACIFIC GIANTS (Vetterle and Reinelt)

A new strain originated on the Pacific Coast. Huge flowers two and one-half to three and one-half inches in diameter, beautifully spaced on well balanced spikes, thin woody stems. Comparatively mildew resistant, this strain is practically 100% double. Through an arrangement with Vetterle and Reinelt we are able to offer, from 1940 harvest, seed produced by the originator on two fine new novelties and a special Mixed in addition to the many fine varieties and shades offered last season.

BLACK KNIGHT SERIES

- dabae

The darkest of them all. Individual flowers two and one-half to three inches in diameter; of beautiful round form, with heavy velvety texture, which gives the color luminosity and vividness not seen before in Delphinium. Very long, well-formed spikes; a true show flower. (*Originator's description.*)
- Seed from originator's stock.....

\$ 8.50

\$120.00

BLUEJAY SERIES

- dabca

Every Delphinium lover seeks the true blue color, which is so rare in nature and so difficult to obtain. These series are our bid toward attaining it. The color is striking, clear medium to dark blue; very intense and alive, with dark, contrasting bee. (*Originator's description*)
- Seed from originator's stock.....

8.50

120.00

ROUND TABLE SERIES

- dabdy

As the name implies, this represents all of the color combinations of the Knights and their Ladies which will eventually be introduced. This year some three hundred different crosses were used to make up this group, combining all the newest color developments and possessing size that will make them invaluable for show purposes. (*Originator's description.*)
- Seed from originator's stock.....

8.50

120.00

WALLER-FRANKLIN SEED COMPANY

Code Words		Price per oz.	Price per lb.
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DELPHINIUM PACIFIC GIANTS—Continued

TWO FINE VARIETIES INTRODUCED LAST SEASON

GALAHAD SERIES

dayez Clear White of enormous size, averaging three inches in diameter of individual flowers with very heavy glistening texture, pyramidical spikes with well spaced flowers, good branching habit, strong whippy stems with a high percentage of mildew resistance. The Galahad series not only puts the white on a par with the largest and strongest Delphiniums, but in a great many cases supersedes them. (*Originator's description.*)

Seed from originator's stock.....\$ 6.50 \$90.00

LANCELOT SERIES

dayfx A new color in Delphinium of pure lilac self tone with white bee. Individual flowers 2 to 2½ inches in diameter. The growth has all the desirable characteristics making it an ideal cut and show flower. (*Originator's description.*)

Seed from originator's stock..... 6.50 90.00

dabae	King Arthur Series.....	} <i>Originator's Stock</i>	6.00	80.00
dabca	Guinevere Series.....		6.00	80.00
dabdy	Summer Skies Series.....		6.00	80.00
daxyl	Dark Blue Shades.....		5.50	70.00
daygv	Lavender Pastel Shades.....		5.50	70.00
dayah	Light Blue Shades.....		5.50	70.00
dabew	Medium Blue Shades.....		5.50	70.00
daycd	Violet Shades.....		5.50	70.00
daxut	Pacific Giants White.....		5.50	70.00

DELPHINIUM PACIFIC GIANTS

dayht	Dark Blue Shades.....	} <i>Grown from originator's stock</i>	5.00	60.00
davgy	Galahad Series		6.00	80.00
dayir	Lavender Pastel Shades.....		5.00	60.00
dayjp	Light Blue Shades.....		5.00	60.00
dabfu	Medium Blue Shades.....		5.00	60.00
dayll	Violet Shades.....		5.00	60.00
daymj	Pacific Giants White.....		5.00	60.00
dayng	Pacific Giants Mixed.....		5.00	60.00

GROWERS OF "MERIT" FLOWER SEEDS

Code Words		Price per oz.	Price per lb.
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DIANTHUS

Pinks, Flower of the Gods.

DIANTHUS CHINENSIS (China or Indian Pinks) 1 ft. annual

dadeu	Chinensis Double Choice Mixed.....	\$0.15	\$1.35
dadim	Chinensis Single Choice Mixed.....	.15	1.10

DIANTHUS HEDDEWIGII (Japanese Pinks) 1 ft. annual

dadki	Double, Dark Purple (Violet Queen).....	.35	4.00
dadme	“ Diadematus (Diadem Pinks) mixed.....	.25	3.00
dadoz	“ Fireball, deep scarlet.....	.35	4.00
dadyf	“ Hybridus Choice Mixed.....	.20	2.00
daecx	Single Nobilis Giant Mixed (Royal Pinks).....	.25	3.00
daeet	“ Choice Mixed15	1.75

DIANTHUS HEDDEWIGII LACINIATUS, 1 ft. annual

daefr	Double, Lucifer, orange scarlet.....	.45	5.00
daegp	“ Pink Beauty, pure pink.....	.45	5.00
daehn	“ Salmon King45	5.00
daeil	“ Snowball, large white.....	.45	5.00
daejj	“ Snowdrift, pure white.....	.45	5.00
daekh	“ Choice Mixed20	2.00
daequ	Single, Choice Mixed.....	.20	1.80

DIANTHUS HYBRIDUS annual

dacze	Latifolius Atrococcineus Fl. Pl., scarlet.....	.25	3.00
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DIANTHUS SWEET WIVELSFIELD, 1 ft. annual

(Dianthus Allwoodii x D. Barbatus) A hardy annual, good for borders, as a cut flower, and adapted for rock gardens.

daeum	Double, Choice Mixed85	10.00
daeto	Single, Choice Mixed25	3.00

DIANTHUS DELIGHT, 9 in. perennial

daxis	Hybrid between Dianthus Sweet Wivelsfield and Dian- thus Roysii. Colors from the palest pink to the deepest purple	3.00
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DIANTHUS LOVELINESS, 1 ft. perennial

dafdu	The flowers have lacerated petals, of an exquisite mauve tint, but most fascinating is its fragrance.....	5.00
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WALLER-FRANKLIN SEED COMPANY

Code Words		Price per oz.	Price per lb.
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DIANTHUS PLUMARIUS (Grass or Clove Pinks) 1¾ ft. perennial

dafby	Nanus, dwarf double Pinks Choice Mixed, 1 ft.....	\$0.65	\$7.50
daevk	Plumarius Double (Double Pinks) fine mixed.....	.65	7.50
daewi	Plumarius Single (Single Pinks) fine mixed.....	.10	1.00
daexg	Semperflorens Mixed (Florists' Perpetual Pinks) double	.15	1.50
daeye	Cyclops, Single Perpetual, various colors, red eye.....	.35	4.00

DIANTHUS PLUMARIUS SCOTICUS DOUBLE SPECIAL FLORIST STRAIN

daezc Self colors of various tints of pink, rose, salmon and white and the same colors in combination with a bright crimson zone. Stems 12 to 15 inches. Blooms 1½ to 2 inches. Free flowering.
Price per oz. \$5.00.

dayoe	Spring Beauty Extra Double Giant Mixed.....	1.00	12.00
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DIANTHUS ALLWOODII, 1 ft. perennial

dafes	Allwoodii Mixed, half carnation, half pink, double and single varieties. Free flowering, with a wide range of color. Per 1,000 seeds.....	\$3.00	
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DIANTHUS-PINKS PERENNIAL FOR ROCK GARDENS

dafik	Allwoodii Alpinus, flowers first year from seed, 4 to 6 in. high, mixed colors. A gem for the rock garden, fragrant	2.50	30.00
dafji	Caesius Grandiflorus (Cheddar Pinks) pink, 6 in.....	.50	5.50
dafyd	Deltoides Brilliant, rich rose pink.....	.75	9.00
dagaz	“ Erecta, red, erect, compact.....	5.00
dager	“ Major Stern's, bronze foliage.....	1.25	15.00
daful	“ Rose (Maiden Pinks)50	6.00
dagij	“ Splendens, amaranth purple65	8.00
dagny	“ Mixed, fine for rock gardens.....	.60	7.00
dauzm	Neglectus (Glacier Pink) rose. Per 1,000 seeds.....	\$1.00	
davak	Rock Garden Rare Species Mixed, including Caucasicus, Collinus, Arenarius, Seguieri, Grisebachii, Orbelicus, Rupicola, Saxatilis, Cyri, Arboreus, Stawkianus, Glaucophyllus, Viscidus and over forty rare species....	1.65	20.00
davde	Winteri, New Pinks. The flowers are pure colors, compact habit, flowers first year from seed, 9 in.....	5.00

DIDISCUS COERULEUS (Blue Lace Flower) 3 ft. annual

davec	Blue35	4.00
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GROWERS OF “MERIT” FLOWER SEEDS

Code		Price	Price
Words		per oz.	per lb.

DIGITALIS (Foxglove) 4 ft. biennial

daviu	Gloxinioides	Purple	\$0.25	\$2.50
davlo	“	Rose25	2.50
davoh	“	White25	2.50
davuv	“	Mixed20	2.25
davfd	The Shirley, enormous spotted flowers, mixed.....		.25	2.50
davyn	Monstrosa Choice Mixed, upper flower large and erect....		.25	3.00
dawaj	Hybrida	Lutzii Salmon35	4.00

DIMORPHOTHECA (Star of the Veldt) 1 ft. annual

daweb	Aurantiaca,	Golden West45	5.00
daers	“	Orange Glory45	5.00
daesq	“	Orange Improved45	5.00
dawni	“	Salmon Beauty45	5.00
dawog	“	White Beauty45	5.00
dawpe	“	Mixed Hybrids30	3.50
dafaa	Glistening White, See Page 12.....		.85	10.00
dawra	Ecklonis, white with blue disc, 2 ft.....		1.00	12.00
dawsy	Ringens, white with blue zone, 1 ft.....		.65	8.00
dadho	Spectabilis (New) deep pink. See Page 7.....		1.00	12.00

DOLICHOS (Hyacinth Bean) annual climber

dawuu	Lablab	White10	.40
dawxo	Lablab	Princess Helene (Daylight).....	.10	.40
dawym	Lablab	Purple10	.40
daxai	Soudanensis (Darkness)10	.40
daxce	Mixed10	.40
daxea	Lignosus, crimson and rose. It is called Australian Pea Vine but is really a native of India. Half hardy climber		.30	3.50

ECHIUUM (Vipers Bugloss) 1 ft. annual

eapdm	Blue	Bedder20	2.00
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EDGING OR BORDER MIXTURE OF ANNUALS

eapfi	Consisting of over 50 annuals ranging from 3 to 12 inches high25	2.50
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WALLER-FRANKLIN SEED COMPANY

Code Words		Price per oz.	Price per lb.
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ESCHSCHOLTZIA (California Poppy) SPREADING VARIETIES, 1 ft. annual

eansj	Aurantiaca (Orange King) rich orange, true California		
	Poppy. A.M., R.H.S.....	\$0.10	\$0.75
eanuf	Carmine King, deep carmine20	2.00
eanwb	Golden West (Californica) yellow with orange center.		
	H.C., R.H.S.10	.75
eanxz	Mandarin, inside petals orange, outside scarlet.....	.15	1.25
eanyx	Rosy Queen, rosy pink.....	.15	1.25
eanzv	The Geisha, orange crimson, inside petals golden.....	.35	4.00
eaoot	Vesuvius (Waller-Franklin) wallflower red.....	.25	3.00
eaobr	Waller's Crimson, carmine crimson.....	.20	2.00
eaocp	White10	.75
eaodn	Brilliant Mixed, mixture of all above colors.....	.15	1.25
eaodel	Mixed, white, yellow and orange.....	.10	.75

ESCHSCHOLTZIA ERECT VARIETIES, 1 ft. annual

A WALLER-FRANKLIN FORMULA MIXTURE

eaork New Hybrid Mixture—Made up from a Waller-Franklin Formula from separate varieties. It contains new and rare colors, soft pink, scarlet, chrome, copper red, claret red and royal purple predominating. This mixture is as gorgeous as a Persian rug.
Price per oz. \$0.35, per lb. \$4.00.

eaofj	Ballet Girl (Waller-Franklin) carmine, creamy white.....	.45	5.00
eaogh	Dazzler, flame scarlet45	5.00
eaohf	Fireflame, orange scarlet45	5.00
eaoid	Fringed Yellow, buttercup yellow, fringed petals.....	.45	5.00
eapek	Golden Rod, golden orange.....	.45	5.00
eaobjb	Lovely (Waller-Franklin) rose pink suffused salmon.		
	H.C., R.H.S.45	5.00
eaokz	Mauve Beauty (Waller-Franklin) pure mauve.....	.45	5.00
eaogg	My Favorite, apricot-buff suffused salmon.....	.45	5.00
eaolx	Orange Flame (Waller-Franklin) orange scarlet.....	.45	5.00
eaomv	Purple Glow (Waller-Franklin) reddish purple.....	.45	5.00
eaooq	Ramona Hybrids Mixed60	7.00
eaopo	Scarlet Beauty (Waller-Franklin) deep scarlet.....	.45	5.00
eaqmq	Tango (Waller-Franklin) bronzy red overlaid terra cotta....	.45	5.00

GROWERS OF "MERIT" FLOWER SEEDS

Code		Price	Price
Words		per oz.	per lb.
ESCHSCHOLTZIA DOUBLE OR SEMI-DOUBLE VARIETIES, 1 ft. annual			
eaosi	Carmine Queen, crimson carmine.....	\$0.50	\$6.00
eaotg	Crocea, orange50	6.00
eaoue	Enchantress, pink50	6.00
eaovc	Golden Glory, golden yellow.....	.50	6.00
eaowa	Rose50	6.00
eaoyw	White45	5.00
eaphe	Monarch Art Shades.....	.50	6.00
eaozu	Double Choice Mixed45	5.00
EUPHORBIA, 2 ft. annual			
eapas	Heterophylla (Annual Poinsettia) carmine.....	.25	2.50
eapbq	Variegata (Snow-on-the-Mountain)15	1.25
EVERLASTINGS annual			
eapco	Choice mixture, containing Ammobium, Helichrysum, Xeranthemum, etc.15	1.50
FORGET-ME-NOT (Myosotis) 1 ft. biennial			
fabea	Alpestris Blue30	3.50
fabfy	Alpestris Mixed30	3.50
GAILLARDIA PICTA (Blanket Flower) 2 ft. annual			
gaceb	Single Indian Chief, red, A.M., R.H.S.....	.25	2.50
gacit	Single Mixed20	2.00
gacni	Lorenziana Double Choice Mixed.....	.20	2.25
GAILLARDIA GRANDIFLORA (Blanket Flower) 3 ft. perennial			
gacog	Burgundy, dark scarlet85	10.00
gacpe	Dazzler, golden yellow and maroon red.....	.50	6.00
gacra	Portola Hybrida (Waller-Franklin) red, golden tipped.....	.35	4.00
gacsy	Sanguinea, copper red30	3.50
gacxo	Superba, Choice Mixed, best and largest varieties.....	.25	3.00
gacym	Choice Mixed20	2.25
GERANIUM (Crane's Bill) 1½ ft. greenhouse plant			
gadai	Zonal, finest mixed	1.65	20.00
GERBERA HYBRIDS (Transvaal Daisy) 2 ft. greenhouse plant			
gadce	Giant Hybrids Mixed. Per 1,000 seeds.....		1.60

WALLER-FRANKLIN SEED COMPANY

Code		Price	Price
Words		per oz.	per lb.

GEUM (Avens) The Rose of the Rockery, 2 ft. perennial

gaeyk	Borisii, orange scarlet	\$2.50	\$30.00
gadea	Lady Stratheden, orange yellow.....	1.00	12.00
gadfy	Mrs. Bradshaw, scarlet85	10.00
gaewo	Orange Queen, orange scarlet.....	1.65	20.00
gadhu	Prince of Orange, true orange.....	3.00	35.00
gafag	Choice Mixed65	8.00

GILIA annual

gadis	Capitata (Queen Anne's Thimble) lavender blue, 3 ft.....	.10	.80
gaexm	Capitata Reselected, rich sky blue, large blooms. A good cut flower, 3 ft.....	.20	2.00
gadko	Tricolor Mixed, 1 ft.....	.10	.75

GLAUCIUM: See Horned Poppy, Page 42.

GODETIA TALL DOUBLE GRANDIFLORA—Gladiola-like flowers in long
trusses; excellent for cutting, 2 ft. annual

gadut	Carmine, soft pink, carmine blotched.....	.25	2.50
gadyl	Cherry Red25	2.50
gaeah	Crimson25	2.50
gaecd	Mauve25	2.50
gaeez	Rich Pink25	2.50
gaefx	Rosy Morn, bright pink.....	.25	2.50
gaegv	White25	2.50
gaeht	Choice Mixed20	2.00

GODETIA DWARF (Satin Flower) 1 ft. annual

gaeir	Choice Mixed25	2.50
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GREVILLEA (Silk Oak) greenhouse plant

gaell	Robusta50	6.00
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GYPSOPHILA ELEGANS (Chalk Plant) annual

COVENT GARDEN MARKET RESELECTED, 2 ft.

gaemj An improved giant pure white, unsurpassed as to size of bloom
as well as form. A Florist Strain.

Price per oz. \$0.10, per lb. \$0.40.

gaeng	Paris Market, large flowered, extra select, 2 ft.....	.10	.35
gaeoe	London Market, large flowered, 2½ ft.....	.10	.35
gaepc	Carmine, 1½ ft.10	1.00
gaeqa	Rosea, 1½ ft.....	.10	1.00

GROWERS OF "MERIT" FLOWER SEEDS

Code Words		Price per oz.	Price per lb.
GYPSOPHILA PACIFICA perennial			
gaery	Pink, 4 ft.....	\$1.65	\$20.00
GYPSOPHILA PANICULATA (Baby's Breath) 3 ft. perennial			
gaesw	Double Snow White.....	2.50	30.00
gaetu	Single, white15	1.25
GYPSOPHILA REPENS 6 in. perennial			
gaeus	Rose, pale rose.....	.75	9.00
gaevq	White50	6.00
HELIANTHUS: See Sunflower, Page 78.			
HELICHRYSUM MONSTROSUM, Flora Plena (Strawflower) 3 ft. annual			
hamye	Canary Yellow (Waller-Franklin) (Buttercup).....	.25	3.00
hanaa	Crimson25	3.00
hanby	Fireball25	3.00
handu	Golden Globe25	3.00
hango	Rose Queen (Waller-Franklin) rich deep rose.....	.25	3.00
hanik	Salmon25	3.00
hanle	Silvery Pink (Waller-Franklin) silvery cameo pink.....	.25	3.00
hanox	Violet25	3.00
hanul	White25	3.00
haabl	Waller-Franklin Formula Mixture, "Just a little bit better"25	3.00
hanyd	Mixed, extra fine25	2.50
HELIOTROPE (Cherry Pie) 2 ft. greenhouse plant			
haoaz	Lemoine's Giant Mixed65	8.00
HEUCHERA (Alum Root or Coral Bells) 1½ ft. perennial			
haobx	Sanguinea Hybrids Mixed	4.00	-----
haocv	" Rosea	5.00	-----
haodt	" Spitfire, large rich scarlet.....	5.00	-----
haoer	" Splendens, vermilion	4.00	-----
HOLLYHOCK , 6 to 7 ft. Botanical name <i>Althaea rosea</i> . perennial			
Enchantress, Black Gem, Fire King, Golden Drop and Virgin Queen are a revival of names used by Mr. Chater.			
haofp	Chater's Double Chamois65	8.00
haogn	" " Deep Rose (Enchantress).....	.65	8.00
haohl	" " Maroon (Black Gem)65	8.00
haoij	" " Newport Pink65	8.00
haojh	" " Salmon Rose65	8.00
haokf	" " Scarlet (Fire King)65	8.00

WALLER-FRANKLIN SEED COMPANY

Code Words		Price per oz.	Price per lb.
HOLLYHOCK—Continued			
haold	Chater's Double Sulphur Yellow (Golden Drop).....	\$0.65	\$8.00
haomb	“ “ White (Virgin Queen)65	8.00
haacj	“ “ Waller-Franklin Formula Mixture, “Just a little bit better”.....	.65	8.00
haony	“ “ Superb Mixed50	6.00
haoow	Alameda Pink, light pink, Allegheny type.....	.65	7.50
hapov	Double Begonia Flowered Pastel Mixed. See Page 12.....	.65	8.00
haoqs	Imperator, fringed flowers, pink to cerise salmon.....	.85	10.00
hapuj	Souvenir de Madam Perrin Mixed, Semi-double. See Page 12.....	.65	8.00
haorq	Triumph Double Mixed. Flowers waved and fringed.....	.75	9.00
haadh	Double, Semi-double and Single Mixed.....	.25	2.50
haoso	Allegheny Mixed, semi-double, art shades.....	.20	2.00
HOLLYHOCK SINGLE			
hapeq	Mixed15	1.50
HOLLYHOCK ANNUAL			
hapma	Indian Spring (New) S. M., A. A. S. '39.....	.65	8.00
HORNED POPPY (Glaucium) 3 ft. annual			
haaef	Orange and Yellow.....	.25	3.00
HUNNEMANNIA FUMARIAEFOLIA (Mexican Tulip Poppy) 2 ft. annual			
hapii	Single Yellow25	3.00
hapke	Sunlite, yellow semi-double A. M., A. A. S. '34.....	.45	5.00
IBERIS: See Candytuft, Pages 24-25.			
IPOMEA annual climber			
iaius	Bona Nox, purple throat, shading to lavender.....	.10	.75
iaimj	Heavenly Blue Clarke's Strain, deep blue, early flowering35	4.00
iaing	Heavenly Blue Improved, sky blue, early flowering.....	.35	4.00
iaivq	Scarlett O'Hara, G. M., A. A. S. '38.....	.65	8.00
iaioe	Quamoclit Scarlet (Cypress Vine).....	.15	1.50
iaiqu	“ White15	1.50
iairy	“ Mixed15	1.50
iaisw	“ Sloteri (Cardinal Climber).....	.45	5.00
KOCHIA (Summer Cypress or Burning Bush) 3 ft. annual			
kamus	Childsii, compact, symmetrical and uniform, especially adapted for an annual hedge. Ornamental feathery green foliage during the Summer months turning red in the Autumn.....	.10	.50
KUDZU VINE perennial climber			
kamyk	Pueraria Thunbergiana20	2.00
LANTANA greenhouse annual			
lgbaa	Hybrida Mixed, 2½ ft.....	.30	3.50

GROWERS OF "MERIT" FLOWER SEEDS

Code Words		Price per oz.	Price per lb.
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LARKSPUR (Larks-Heel) annual

LARKSPUR, Early Giant Hyacinth Flowered Improved, 3 ft.

lgeep	Dark Blue	\$0.45	\$5.00
lgeih	Lilac45	5.00
lgeou	Pink45	5.00
lgero	Purple45	5.00
lgeui	White45	5.00
lgewe	Choice Mixed25	3.00

LARKSPUR GIANT IMPERIAL, 4 ft.

We are proud to have been the originators of this great group of Larkspurs. The two first varieties were Exquisite Pink Improved and Exquisite Rose, both of which received Awards of Merit from the Royal Horticultural Society.

These Larkspurs are ideal for cut flowers as the flower stems, three to four feet long, branch from the base of the plant.

lgeya	Blue Bell, light blue.....	.35	4.00
lgezy	Blue Spire (Waller-Franklin) deep Oxford blue.....	.35	4.00
lgfeo	Carmine King, carmine rose.....	.35	4.00
lghau	Daintiness, delicate lavender.....	.35	4.00
lghie	Dazzler, carmine35	4.00
lgiat	Exquisite Pink Improved (Waller-Franklin) soft pink shaded salmon, A. M., R. H. S.....	.35 .35	4.00 4.00
lgiei	Exquisite Rose (Waller-Franklin) rose pink, A. M., R. H. S.	.35	4.00
lhika	Gloria Improved35	4.00
lgioq	Lilac Queen, lilac.....	.35	4.00
lgipo	Lilac Spire (Waller-Franklin) lilac35	4.00
lgisi	Los Angeles Improved, rose35	4.00
lhnua	Majestic Rose Pink (New) clear rose pink. See Page 11	.35	4.00
lgiue	Miss California, pink shaded salmon.....	.35	4.00
lhoao	Montrose (Waller-Franklin) (New) clear rose pink. See Page 8.....	.45	5.00
lgiwa	Peach Blossom (Waller-Franklin) light pink.....	.35	4.00
lhodi	Rosalind (Waller-Franklin) (New) rose suffused salmon. See Page 8.....	.45	5.00
lhoeg	Super Majestic Rose Pink (New) sparkling salmon pink, extra vigorous. See Page 11.....	.45	5.00
lgixy	Sweet Lavender, lavender35	4.00
lgiyw	The Empress Improved, rose.....	.35	4.00
lhily	White King, fine white.....	.35	4.00
lgizu	White Spire (Waller-Franklin) dazzling pure white.....	.35	4.00
lhior	Waller-Franklin Formula Mixture, "Just a little bit better"35	4.00
lgkoo	Choice Mixed25	3.00

WALLER-FRANKLIN SEED COMPANY

Code Words	Price per oz.	Price per lb.
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LARKSPUR—Continued

LARKSPUR, Tall Branching Double Stock Flowered, 4 ft.

lglei	Dark Blue	\$0.20	\$2.00
lglia	Empress Rose, pink20	2.00
lgmua	Exquisite Pink (Waller-Franklin)20	2.00
lgnao	La France, salmon pink20	2.00
lgniy	Lilac Improved, deep lilac20	2.00
lhiuf	Lilac Supreme, fine lilac20	2.00
lgoan	Los Angeles, salmon rose20	2.00
lgoef	Lustrous Carmine20	2.00
lgoix	Rosamond, deep rose self35	4.00
lhofe	Rose Queen, soft rose35	4.00
lgook	Rosy Scarlet20	2.00
lgopi	Shell Pink, lilacy white20	2.00
lgore	Sky Blue20	2.00
lgtai	White20	2.00
lgtea	Waller-Franklin Formula Mixture, "Just a little bit better"20	2.00
lguah	Choice Mixed10	1.00

LATHYRUS LATIFOLIUS (Everlasting Pea) perennial climber

lguez	Pink Beauty25	2.50
lguir	Red25	2.50
lguoe	White Pearl25	3.00
lguqa	Mixed15	1.50

LAVATERA (Mallow)

lgury	Assurgentiflora (California Windbreak) rose, 10 ft. perennial15	1.50
lgutu	Splendens Rosea, 3 ft. annual25	2.50
lguus	" Sunset (Loveliness) rosy carmine25	2.50
lguwo	" White, 3 ft.25	2.50

LAVENDER perennial

lguyk	Munstead Strain, dwarf, deep lavender, 1 ft.	1.25	15.00
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LEPTOSYNE (Sea Dahlia) annual

lguzi	Maritima Grandiflora, yellow, 2 ft.35	4.00
lgvey	Stillmanii, golden yellow, 1½ ft.35	4.00

LILIUM (Regal Lily) 4 ft. perennial

lgwyi	Regale45	5.00
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GROWERS OF "MERIT" FLOWER SEEDS

Code Words		Price per oz.	Price per lb.
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LINARIA (Toad Flax or Wild Snapdragon) 1 ft. annual

lgyuo	Maroccana Hybrida Excelsior Mixed.....	\$0.15	\$1.50
lgxae	Fairy Bouquet Mixed, compact plants about eight to ten inches high, in many distinct colors.....	.45	5.00
lgyxi	Canon J. Went, pink, perennial 2 ft.....	3.00	-----

LINUM (Flax) perennial

lgyyg	Flavum, golden yellow, fine rock plant, 1 ft.....	1.00	12.00
lgyze	Flavum Nanum Compactum, dwarf, yellow, 6 in.....	4.20	50.00
lhaac	Narbonense, steel blue, 2½ ft.....	.45	5.00
lhaba	Perenne, Sibiricum, blue, 2½ ft.....	.10	1.00

LOBELIA ERINUS annual

COMPACT VARIETIES

lhaeu	Blue Stone, new improved strain, mid-blue.....	1.00	12.00
lhaho	Cambridge Blue, light blue, green foliage.....	1.65	20.00
lhaim	Crystal Palace, true, dark blue, dark foliage.....	.85	10.00
lhaki	Emperor William, gentian blue, green foliage.....	.75	9.00
lhloo	Kermesina, purple crimson, white eye.....	1.65	20.00
lhame	Mrs. Clibran, deep blue, white eye.....	1.15	14.00

TRAILING VARIETIES

lhlyu	Prima Donna, beautiful wine color.....	1.00	12.00
liizw	Sapphire, sapphire blue, white eye.....	1.00	12.00

LUPINUS

HARTWEGII GIANT KING, 3 to 4 ft. annual

lhaoz	Blue (Waller-Franklin) Oxford Blue.....	.25	3.00
lhaun	Heliotrope (Waller-Franklin) rosy purple.....	.25	3.00
lhayf	Sky Blue (Waller-Franklin) light blue.....	.25	3.00
lhboy	White (Waller-Franklin) pure white.....	.25	3.00
lheuj	Choice Mixed (Waller-Franklin) A. M., A. A. S. '33.....	.20	2.00

HARTWEGII, 2 ft. annual

lheyb	Albus10	1.00
lhfou	Dark Blue, Oxford Blue, H. C., R. H. S.....	.10	1.00
lhfui	Roseus10	1.00
lhfy a	Sky Blue, Cambridge Blue.....	.10	1.00
lhgeo	Choice Mixed10	.90

WALLER-FRANKLIN SEED COMPANY

Code		Price	Price
Words		per oz.	per lb

LUPINUS annual—Continued

lhmia	Yellow Fragrant, Freesia scented.....	\$0.15	\$1.50
lhiau	Nanus Blue, 1 ft. (California Native).....	.10	1.00
lhido	Small Seeded Annual Sorts Mixed.....	.10	1.00
lhiem	Texas Blue Bonnet (Texas State Flower) 1 ft.....	.10	1.00

LUPINUS PERENNIAL (Arboreus) 4 ft.

lhigi	Lavender Tree20	2.00
lhiie	Yellow Tree20	2.00

MARIGOLD (Tagetes) annual

The botanical name of the African Marigold is *Tagetes Erecta*. The French Marigold is *Tagetes Patula*.

MARIGOLD TALL AFRICAN DOUBLE FISTULOSA, 3 ft.

An especially fine tall branching strain, bearing enormous flowers of the quilled type.

One of the greatest improvements in the history of African Marigolds. No longer do we have to be content with 40 or 50 per cent singles. This new strain is 100 per cent double, with huge perfectly formed, quilled heads.

As originators, we claim to have the most perfect and best strains. Special for florists.

maaro **Lemon All double** (Waller-Franklin).

maasm **Orange All double** (Waller-Franklin) A. M., R. H. S., 1933

Each of above varieties: Price per oz. \$0.65, per lb. \$8.00.

maatk **All double Mixed.** Price per oz. \$0.60, per lb. \$7.00.

maavg	Lemon Queen35	4.00
mafky	Lemon Queen Improved, Los Angeles Florist Strain.....	.65	8.00
maawe	Orange Prince35	4.00
mafmu	Prince of Orange Improved, Los Angeles, Florist Strain65	8.00
maaxc	Mixed25	2.50

MARIGOLD AFRICAN DOUBLE IMBRICATA

magwy	Burpee Gold, odorless foliage.....	.25	3.00
maaya	Guinea Gold, golden orange, 2½ ft.....	.25	2.50
maicl	Golden State, orange.....	.25	3.00
magyu	Golden West, carnation flowered orange, 2½ ft.....	.25	3.00
mabbu	Yellow Supreme, creamy lemon yellow, 2½ ft.....	.25	3.00

GROWERS OF "MERIT" FLOWER SEEDS

Code Words		Price per oz.	Price per lb.
MARIGOLD GIGANTEA			
maidj	Orange Sunset (New) rich orange.....	\$0.65	\$8.00
mafud	Sunset Giants. Huge flowers with a color range through orange-yellow and primrose.....	.45	5.00
MARIGOLD COLLARETTE			
mafyv	Crown of Gold, bright golden orange.....	.25	3.00
MARIGOLD (Hedge or Border Type)			
maieh	Spanish Gold (New).....	.45	5.00
MARIGOLD (Carnation Flowered)			
maihb	Extra Early Dwarf Hybrids (New). See Page 8.....	.65	8.00
MARIGOLD TOM THUMB			
mahaq	Golden Crown, golden yellow flushed orange, 10 in.....	.85	10.00
<div style="border: 1px solid black; padding: 10px; margin: 10px 0;"> <p>MARIGOLD AMERICAN BEAUTY (Chrysanthemum Flowered Incurved) (Waller-Franklin) (New) 3 ft.</p> <p>mahbo American Beauty Orange</p> <p>mahei American Beauty Golden Orange</p> <p>mahge American Beauty Yellow Price per oz. \$1.25, per lb. \$15.00.</p> <p>maibn American Beauty Mixed Price per oz. \$0.85, per lb. \$10.00.</p> </div>			
MARIGOLD CHRYSANTHEMUM FLOWERED HYBRIDS			
mafop	A mixture of many types, in shades of orange, yellow and primrose65	7.50
MARIGOLD DIXIE SUNSHINE, 4 ft.			
maiff	Early Sunrise, dazzling golden yellow.....	.65	7.50
MARIGOLD TALL FRENCH DOUBLE, 2½ ft.			
macen	Royal Scot, gold, striped maroon.....	.35	4.00
macif	Scotch Gold Striped, brown striped gold (Waller-Frank- lin Special Strain)35	4.00
macos	Choice Mixed15	1.40
macqo	Australian Giant (Grendon Tree) brownish yellow, 5 ft...	.25	3.00
magar	Lieb's Winter Flowering, greenhouse variety.....	.45	5.00
MARIGOLD TALL FRENCH SINGLE			
maiiz	Ferdinand (New) harmony type bloom, 2 ft. See Page 10	.50	6.00
macti	Single Brown (Josephine) for Florists, 3 ft.....	.15	1.50

WALLER-FRANKLIN SEED COMPANY

Code	Price	Price
Words	per oz.	per lb.

MARIGOLD DWARF FRENCH ALDOUBLE
EARLY FLOWERING

We take pleasure in offering five fine Improved French Mari-
golds. They are **early** flowering and **all double**. By careful selection,
they have been bred to throw no singles.

magib	Early Harmony All double.	Price per oz. \$0.25, per lb. \$3.00.
magoo	Early Orange Ball All double.	Price per oz. \$0.45, per lb. \$5.00.
magri	Early Primrose All double.	Price per oz. \$0.45, per lb. \$5.00.
magte	Early Royal Scot All double.	S. M., A. A. S. '37. See Page 49 for illustration. Price per oz. \$0.65, per lb. \$7.50.
maguc	Early Waller-Franklin Formula Mixed All double.	Price per oz. \$0.25, per lb. \$3.00.

MARIGOLD DWARF FRENCH DOUBLE, 1 ft.

macug	Dark Brown	\$0.20	\$1.80
macve	Golden Ball, compact, large golden yellow.....	.20	1.80
macxa	Golden Ball Monarch Strain, Re-selected, extra large flowers, very dwarf and double.....	.25	3.00
madau	Harmony, deep orange, with maroon-brown collar.....	.20	1.80
maddo	Lemon Ball20	1.80
madem	Pallida, dwarf compact, pale sulphur yellow.....	.20	1.80
madgi	Robert Beist, dark maroon.....	.20	1.80
madie	Spotted (Pulchra Nana) yellow, spotted brown.....	.20	1.80
madka	Striped, extra select25	3.00
madly	Monarch Strain Mixed.....	.25	3.00
mador	Choice Double Mixed.....	.15	1.50

MARIGOLD MINIATURE

maijx	Yellow Pigmy (New) H. M., A. A. S. '40. See Page 10....	.45	5.00
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MARIGOLD DWARF FRENCH SINGLE, 1 ft.

madyx	Fire Cross, saffron orange with brown red center.....	.15	1.50
maebr	Legion of Honour (Little Brownie).....	.15	1.50
maegh	Choice Mixed10	1.00

MARIGOLD TAGETES, 9 in. annual

maeel	Signata Pumila, orange45	5.00
maefj	“ “ Gnome, deep orange.....	.45	5.00

GROWERS OF "MERIT" FLOWER SEEDS



Nickel Electrottype. Price on application.

NEW MARIGOLD DWARF ROYAL SCOT ALDDOUBLE

For many years we have been working on striped French Marigolds and we now have an achievement of which we are very proud. We offer the trade a new strain of Dwarf Striped French Marigold. Growth, dwarf and bushy, every plant of a uniform shape and height of about 10 to 12 inches. Color is rich mahogany and gold in uniform stripes. In addition, we offer practically absolute doubleness in each plant, something quite new in French Marigolds. We have, we consider, appropriately named this fine strain Dwarf Royal Scot Alldouble. All present strains of Dwarf Striped French Marigolds should be replaced by Dwarf Royal Scot Alldouble. Winner of Special Mention in 1937 All-America Selections. Price per oz. \$0.65, per lb. \$7.50.

WALLER-FRANKLIN SEED COMPANY

Code Words	Price per oz.	Price per lb.
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MARVEL OF PERU (Four O’Clocks) Botanical name *Mirabilis Jalapa*. annual
mafic Choice Mixed\$0.10 \$0.50

MATRICARIA EXIMIA GRAND., Fl. Pl. perennial
mafja Double White, select strain, 2 ft......55 6.50
maigd Ball’s Double White, extra select, 1 ft..... 1.25 15.00
maehf Dwarf Double Golden Ball, 8 in......85 10.00

MATRICARIA (Feverfew) perennial
maeid Capensis Alba Plenissima, 2 ft......35 4.00

MATTHIOLA (Evening Scented Stock) 2 ft. annual
maejb Bicornis, lilac flowers, exquisitely perfumed..... .10 .60

MIGNONETTE (*Reseda Odorata*) annual

The following are the five best Florist Machet Mignonettes.
They have been grown and selected by us for many years and they
have always given satisfaction. In order to bring them to the notice
of more of our customers we are placing them in this box.

- maerk **Giant Flowering, Waller-Franklin Select Strain, 1½ ft.**
Price per oz. \$0.25, per lb. \$3.00.
- maeue **Goliath Red, Waller-Franklin Select Strain, 1 ft.**
Price per oz. \$0.35, per lb. \$4.00.
- maevc **New York Market, Waller-Franklin Select Strain, 1½ ft.**
Price per oz. \$0.45, per lb. \$5.00.
- maewa **Orange Queen, Waller-Franklin Select Strain, 1 ft.**
Price per oz. \$0.25, per lb. \$2.50.
- maeyw **White, Waller-Franklin Select Strain.**
Price per oz. \$0.35, per lb. \$4.00.

maelx	Reseda Odorata Grandiflora Improved, 1½ ft.10	.50
maemv	Allen’s Defiance, 1½ ft.....	.10	1.00
maens	Ball’s Forcing Strain, 1½ ft.45	5.00
maeoq	Golden Queen, compact bedding, yellow, 1½ ft.....	.10	1.00
maepo	Machet Improved, 1½ ft.....	.15	1.25
maeqm	“ Bismarck, extra large spikes, 1 ft.....	.25	3.00
maesi	“ Golden, 1 ft.25	3.00
maetg	“ Golden Goliath, giant golden yellow, 1 ft.....	.45	5.00
maexy	“ Red Monarch, deep red.....	.45	5.00
maezu	“ Special Mixture, 1 ft.....	.10	1.00
maffi	Victoria Perfecta, brilliant red spikes, 1 ft.....	.15	1.50

GROWERS OF "MERIT" FLOWER SEEDS

Code Words	Price per oz.	Price per lb.
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MINA (Flag of Spain) annual climber		
mafhe Lobata, scarlet and orange, fine annual climber.....	\$0.85	\$10.00
MIRABILIS: See Marvel of Peru, Page 50.		
MORNING GLORY: See Ipomea, Page 42.		
MYOSOTIS: See Forget-me-not, Page 39.		

NASTURTIIUM (Indian Cress) annual

Botanical Name Tropaeolum

NASTURTIIUM SEMI-DOUBLE GLEAM

naizt	Apricot, light apricot.....	.50
naaji	Fire Gleam, bright scarlet.....	.40
naakg	Golden Gleam, golden yellow, G. M., A. A. S. '33, A. M., R. H. S. '32.....	.40
najar	Harmony, primrose, dark leaves.....	.50
najoo	Indian Chief (New) dark foliage, brilliant scarlet.....	1.00
najte	Indian Summer (New) dark foliage, orange buff. See Page 12	1.00
naico	Mahogany, dark mahogany red.....	.50
naale	Moonbeam, soft primrose.....	.50
naamc	Orange Gleam, golden orange.....	.50
naanx	Primrose Gleam, lemon yellow.....	.50
najri	Salmon Gleam (Golden Salmon).....	.50
naaox	Scarlet Gleam, fiery scarlet, G. M., A. A. S. '35.....	.40
naaqt	Sun Gleam, lemon yellow.....	.50
naarr	Supreme, salmon-cerise.....	.50
naasp	Glorious Gleam Hybrids Mixed, well balanced mixture, A. M., A. A. S. '35.....	.35

NASTURTIIUM SEMI-DOUBLE DWARF, 1 ft.

najuc	Firebrand (New) dark foliage, brilliant cerise scarlet. See Page 12.....	1.00
naatn	Golden Globe, golden yellow50
najej	Mahogany Gem, deep mahogany.....	1.00
najib	Ruby Gem	1.00
najva	Scarlet Empress (New) very dark foliage, deep scarlet. See Page 12.....	1.00
naidm	Scarlet Globe, fiery scarlet.....	1.00
naaul	Gem Mixed, well balanced range of colors.....	.50
naavj	Giant Mixed, dwarf compact.....	.50

WALLER-FRANKLIN SEED COMPANY

Code Words	Price per lb.
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NASTURTIIUM SINGLE DWARF, 1 ft.

naiek	Amber White (Pearl or Moonlight).....	\$0.40
naifi	Dark Scarlet (Empress of India, Crimson).....	.40
naigg	Golden, Dark Leaved (Golden King).....	.40
naihe	Golden, Golden Leaved (Golden Queen).....	.40
naic	Purple Garnet (King Theodore, Regelianum).....	.40
naija	Ruby (Roseum Coeruleum, Ruby King).....	.40
naiky	Salmon (Salmon Queen, Aurora, Vesuvius).....	.40
nailw	Scarlet (King of Tom Thumb).....	.40
naimu	Yellow Spotted Garnet (Crystal Palace Gem).....	.40
nainr	Yellow Spotted Red (Beauty, Prince Henry, Spotted King)....	.40
nabxe	Chameleon Mixed, rare colors.....	.40
nacke	Ivy Leaved Mixed40
nadax	Queen of Tom Thumb Mixed, variegated leaves.....	.40
nadro	Spencer Choice Mixed, waved leaves.....	.40
nadzy	Waller-Franklin Formula Mixture of Dark Leaved Varieties	.40
naeaw	Choice Mixed35

NASTURTIIUM SINGLE TALL or CLIMBING

naiop	Amber White (Pearl or Moonlight).....	.40
naipn	Crimson (Regelianum)40
naicl	Golden (Dunnet's Orange, Jupiter).....	.40
nairj	Purple Garnet (King of the Blacks, King Theodore).....	.40
naish	Ruby (Rudolph Virchow, Rose).....	.40
naitf	Salmon (Salmon Queen, Vesuvius, Twilight).....	.40
naiud	Scarlet (Brilliant, Schulzi)40
naivb	Yellow Spotted Garnet (Gold Garnet, Shillingi).....	.40
naiwz	Yellow Spotted Red (Butterfly, Firefly).....	.40
naedq	Chameleon Mixed40
naela	Ivy Leaved Mixed.....	.40
naepr	Madam Gunther's Hybrids Mixed.....	.40
nafav	Variegated Leaved Mixed.....	.40
nafnu	Waller-Franklin Formula Mixture of Dark Leaved Varieties	.40
nafos	Choice Mixed35

NASTURTIIUM SINGLE LILLIPUT, 9 in.

nabow	Hybrids Choice Mixed.....	.40
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GROWERS OF "MERIT" FLOWER SEEDS

Code		Price	Price
Words		per oz.	per lb.

NEMESIA Strumosa Grandiflora (Suttoni) 1 ft. annual

nafqo	Blue	\$1.25	\$15.00
nafti	Carmine	1.25	15.00
nafug	Cherry Red	1.25	15.00
nafve	Orange	1.25	15.00
nafta	Rose	1.25	15.00
naftt	Scarlet	1.25	15.00
nagau	Choice Mixed	1.00	12.00

NEMESIA NANA COMPACTA, 9 in. annual

nagdo	Aurora, crimson and white.....	1.65	20.00
nagem	Blue Gem Improved.....	1.65	20.00
naggi	Fire King, scarlet.....	1.65	20.00
nagie	Orange Prince, rich orange.....	1.65	20.00
naiyv	White Queen	1.65	20.00
nagka	Triumph Mixed	1.00	12.00
nagly	Superbissima Grandiflora Mixed, dwarf, splendid colors	1.00	12.00

NEMOPHILA, 6 in. annual

nagor	Insignis Blue (Baby Blue Eyes)	nahat	Insignis Alba		
naguf	Atomaria	nahel	Maculata		
nagyx	Discoidalis	nahid	Choice Mixed		
	Each of above10	1.00

NICOTIANA (Tobacco) 3 ft. annual

nahoq	Affinis, Sweet Scented White.....	.15	1.50
nahwa	“ “ “ Choice Mixed.....	.15	1.75
nahxy	“ “ “ Crimson Bedder, 15 in.85	10.00
nahyw	Sanderae, Crimson King, dark crimson, 3 ft.....	.25	3.00
nahzu	“ Hybrida Choice Mixed, 3 ft.....	.15	1.75
naias	Miniature White (Suaveolens) 1½ ft., fragrant.....	5.00

NIEREMBERGIA

najwy	Coerulea (Hippomanica)	10.00
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NIGELLA DAMASCENA (Love in a Mist) (Devil in a Bush) 1½ ft. annual

naibq	Miss Jekyll, double dark blue10	1.00
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OENOTHERA (Evening Primrose) annual

oaart	Lamarckiana, 4 ft.....	.10	.60
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WALLER-FRANKLIN SEED COMPANY

Code	Price	Price
Words	per oz.	per lb.

PANSY (Heartsease) Botanical name Viola Tricolor. 6 in. biennial-annual

PANSY WALLER-FRANKLIN SPECIAL FORMULA MIXTURE
OF SWISS GIANTS

papvy This magnificent blend of choice colors far surpasses in quality and range of color any mixture of Swiss Giants we have ever seen. The plants appear more compact than the usual Swiss Giants and most of the flowers are beautifully frilled. The Formula Mixture was the last contribution of the late Dr. Franklin to floriculture and we consider it a supreme Pansy mixture.

Price per oz. \$5.00, per lb. \$60.00

papxu	Swiss Giant Alpenglow, cardinal shades.....	\$3.75	\$45.00
papys	“ “ Berna, dark violet blue.....	3.75	45.00
paqao	“ “ Blue (Ullswater)	3.75	45.00
pdtiy	“ “ Coronation Gold, A. M., A. A. S. '38.....	4.20	50.00
paqdi	“ “ Luna, sulphur yellow self.....	4.20	50.00
paqeg	“ “ Rheingold, yellow with blotch.....	3.75	45.00
paqfe	“ “ Swiss White, pure white.....	4.20	50.00
paqha	Super Swiss Giants, Superb Mixed.....	3.75	45.00
paqiy	Swiss Giants Fine Mixed.....	3.00	35.00
paqku	Dwarf Swiss Giants Choice Mixed.....	3.75	45.00
paqol	America, Special Florists' Strain Mixed.....	4.20	50.00
paqyr	Engelmann's Giant Mixed	5.00	60.00
pdiso	Maple Leaved Giants Mixed.....	4.20	50.00

BABY PANSY OR NANA COMPACTA

pdysy	Baby Delight. An ideal Pansy for Spring planting. The plants are dwarf and compact and the blooms are a lovely light blue color. Waved petals. Very early bloomer, flowering from seed in 70 days.....	2.10	25.00
pdyuu	Mrs. A. H. Scott. This baby Pansy is really lovely. It grows about 3½ to 4 in. tall. The color is similar to Lord Beaconsfield but brighter. This variety as well as Baby Delight is suitable for rockeries.....	2.10	25.00

SHAKESPEARE'S PANSIES (Waller-Franklin)

pdoyw This is a simple, quaint little Pansy suitable for any location in the garden. Color, combinations of blue or purple, white and yellow.

Price per oz. \$3.50, per lb. \$40.00

pduan PANSY TALL WINTER FLOWERING (Florist Strain)

.....	3.00
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Nickel electrotype. Price on application.

PETUNIA HYBRIDA HOLLYWOOD STAR

ALL-AMERICA  SELECTIONS

Silver Medal 1939

This lovely new Petunia is a charming shade of rich rose with an amber throat. Hollywood Star is unique in the form of its flower which consists of a five pointed star. This is a very fine garden variety as it is early and free blooming and the strong vigorous plant is so smothered with blooms that hardly any foliage shows.

Price per oz. \$2.10, per lb. \$25.00.

WALLER-FRANKLIN SEED COMPANY

Code Words		Price per oz.	Price per lb.
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PASSIFLORA (Passion Flower)

pduf	Edulis, blue and white.....	\$0.50	\$6.00
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PENTSTEMON (Beard Tongue) perennial

HYBRID GLOXINIOIDES

parre	Choice Mixed (Sensation) 2½ ft.	1.25	15.00
parta	Grandiflora Choice Mixed, 2½ ft.	1.00	12.00
paruy	Blue Gem, fine for rockeries, 1½ ft.	1.00	12.00
paran	Miniature Hybrids, 2½ to 3 ft.....	1.50	18.00

PETUNIA annual

PETUNIA HYBRIDA, 1½ ft.

pasam	Blue Bee (Waller-Franklin) the blue of Viola Jersey Gem....	.45	5.00
pashy	General Dodds, velvety blood red.....	.45	5.00
pasiw	Golden Rose (Lord Courtenay).....	.85	10.00
pduix	Hollywood Star (Waller-Franklin) (New) S.M., A.A.S. '39 See Page 55.....	2.10	25.00
pasju	Howard's Star, purple, white star.....	.45	5.00
pasmo	Howard's Star Improved (Waller-Franklin) velvety purple, pure white star85	10.00
pasux	Inimitable, blotched and striped.....	.35	4.00
pasyp	Rose King, rich rose.....	.45	5.00
pdiuk	Rose King Improved.....	.85	10.00

TOPAZ ROSE (Waller-Franklin)

pdozu The color is a fiery velvety rose of a brilliancy seldom seen. It is slightly suffused with gold which gives it its fiery appearance and the throat is the color of topaz. Winner of Special Mention in the 1938 All-America Selections.

Price per oz. \$0.85, per lb. \$10.00.

patal	Violacea, deep violet.....	.50	6.00
pated	White King45	5.00
pativ	De Luxe Bedding Mixture (Waller-Franklin) This mixture is outstanding as it is made up exclusively of the largest flowered varieties in the hybrid group85	10.00
patoi	Waller-Franklin Formula Mixture This mixture contains every known color in Petunias in a wonderful blend which has taken years of experimenting to perfect65	8.00
patqe	Choice Mixed, excellent mixture of rich bright colors.....	.30	3.50

GROWERS OF "MERIT" FLOWER SEEDS

Code	Price	Price
Words	per oz.	per lb.

PETUNIA RUFFLED NANA COMPACTA

MARTHA WASHINGTON, 9 in.

patsa The color is remarkable. The frilled portion of the flower is a blush pink, the center portion is veined a wine red deepening in the throat, which is large, to dark violet. Its growth is nine inches high and it forms a ball effect, smothered with frilled blooms three inches in diameter. Its compact habit has never before been seen in Petunias. A. M., A. A. S. '35; H. C., R. H. S. '35.

Price per oz. \$10.00

BETSY ROSS

pdypo The flower type and plant habit are the same as Martha Washington but smaller. The red and white blooms with golden and dark red throats are 2½ inches in diameter. See page 6 for description and illustration.

Price per 1/16 oz. \$2.00, per ¼ oz. \$6.00, per oz. \$20.00.

PETUNIA HYBRIDA NANA COMPACTA, 1 ft.

paugy	Admiral, rich violet blue with waved flowers.....	\$10.00
pauhw	Alderman, deep violet.....	.85	\$10.00
paiiu	Blue Bedder.....	1.00	12.00
paujs	Celestial Rose, deep rose compact.....	1.65	20.00
paukq	Cockatoo, violet with white spots.....	2.10	25.00
pdym	Cream Star (New) creamy white. S. M., A. A. S. '40		
	See Page 10.....	3.50	40.00
paulo	Crimson85	10.00
pduok	Howard's Star (Dwarf).....	1.65	20.00
paunj	Inimitable, blotched and striped.....	.65	8.00
pdzai	Lady Bird (New) velvety scarlet, dark throat. B. M.,		
	A. A. S. '39	10.00
pauoh	Norma, blue with white star.....	.65	8.00
paupf	Rose of Heaven. Select strain, rose pink. H.C., R.H.S. '35	1.00	12.00
pdixe	Rose Queen Improved, brilliant rose.....	2.10	25.00
pauqd	Rosy Morn, pink, white throat. A selected very dwarf		
	strain	1.25	15.00
pdqoo	Salmon Supreme (New) salmon pink, nice new color.....	10.00
pdqyu	Scarlet Flare (New) scarlet rose.....	10.00
paurb	Silver Blue (Heavenly Blue) light blue. Extra Select.....	2.10	25.00

WALLER-FRANKLIN SEED COMPANY

Code Words		Price per oz.	Price per lb.
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PETUNIA HYBRIDA NANA COMPACTA—Continued

pauz	Snowball, pure white flowers, very compact.....	\$1.25	\$15.00
pautx	Snow Queen, white, compact.....	.85	10.00
pdiyc	Twinkles, brilliant rose, starred white.....	1.25	15.00
pauuv	Violacea, deep violet, compact and dwarf. A.M., R.H.S. '35	1.25	15.00
pdzea	Violet Blue (New) rich violet blue. See Page 9.....	2.10	25.00
pauvt	Waller-Franklin Formula Mixture. This is an extra dwarf strain containing only the dwarfer growing varieties in the Nana Compacta group. The color blend is excellent	1.00	12.00
pauwr	Choice Mixed65	8.00

PETUNIA GRANDIFLORA NANA COMPACTA

pdupi	Velvet Ball (New) velvety blood red. B.M., A.A.S. '39	10.00
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PETUNIA MINIATURE, 6 in.

A new strain of Dwarf Compact Miniature Petunias.

pdjay	Brilliant Rose Gem (Waller-Franklin) rich deep rose.....	2.10	25.00
pauxp	Pink Gem (Waller-Franklin) pink. G.M., A.A.S. '34.....	2.10	25.00
pdure	Pink and White Gem (Waller-Franklin) (New) rose pink starred white	2.10	25.00
pdata	Rose Crepe de Chine (Waller-Franklin) (New)	2.10	25.00
pauyn	Rose Gem (Waller-Franklin) deep rose. S.M., A.A.S. '36.....	2.10	25.00
pdype	White Gem (Waller-Franklin) (New) pure white.....	2.10	25.00
pduuy	Miniature Mixed (Waller-Franklin)	1.65	20.00

PETUNIA BALCONY (Pendula) Suitable for any situation.

pauzl	Black Prince, velvety red.....	3.50	40.00
pavaj	Blue, velvety violet blue, extra select.....	2.50	30.00
pavit	Cornflower Blue	2.50	30.00
pavni	Crimson, dark red.....	1.65	20.00
pavpe	Rose, fiery rose, select strain	2.10	25.00
pduwu	Rosy Morn (Waller-Franklin) (New) pink with white throat	2.10	25.00
pavra	Star of California (Waller-Franklin) violet crimson, white star	2.10	25.00
pavuu	White, pure white. A.M., R.H.S. '35. One of the finest whites in Petunias.....	2.10	25.00
pavxo	Balcony Choice Mixed, includes all the above varieties....	1.25	15.00

GROWERS OF "MERIT" FLOWER SEEDS

Code Words		Price 1/16 oz.	Price 1/4 oz.	Price per oz.	←
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PETUNIA GRANDIFLORA

PETUNIA LARGE FLOWERING SINGLE

pavym	Admiration (Balcony Queen) velvety blue, white spotted	\$2.50	\$7.50	\$25.00
pdrei	Burgundy (New) burgundy red.....	1.60	4.80	16.00
pawce	Dwarf Pink Glory (Waller-Franklin Strain)	2.50	8.00	30.00

DWARF ELK'S PRIDE (Waller-Franklin Strain)

pduyq This strain is new. By comparison we consider it superior to all other strains. The type is real *dwarf*. The color is a richer violet-blue than usual and the plants produce larger blooms than found on any other Hybrid Grandiflora variety.

Price per 1/16 oz. \$2.50, per 1/4 oz. \$7.50, per oz. \$25.00.

pawea	Elk's Pride, velvety violet.....	1.60	4.80	16.00
pawfy	Giant Pink Glory	1.60	4.80	16.00
pawhu	Purple Prince80	2.50	8.00
pdria	Purple Robe, purple with fine silvery white picotee edge	2.50	8.00	30.00
pdjii	Snowstorm Improved (Waller-Franklin Strain)	3.00	10.00	35.00
pawis	Steel Blue Veined	1.60	4.80	16.00
pdsua	White Cloud (New) pure white, compact, 12 in.	2.00	6.00	20.00
pawko	Choice Mixed80	2.50	8.00

PETUNIA DWARF ERFURT or LARGE FLOWERING
SINGLE DWARF FRINGED

pceim	Gottfried Michaelis, amaranth red.....	2.50	7.50	25.00
pceki	Lace Veil (Waller-Franklin Strain) pure white.....	2.50	7.50	25.00
pciaa	Setting Sun, brilliant rose	2.50	7.50	25.00

PETUNIA LARGE FLOWERING SINGLE FRINGED

pawof	Brilliant Rose, white throat	1.60	4.80	16.00
pcecy	Coerulea, sky blue	2.00	6.00	20.00
pceeu	Dainty Lady, pale yellow	4.00	14.00	50.00
pdtao	Golden Jubilee (New) carmine tinged scarlet, golden throat	4.00	14.00	50.00
pceme	Maculata, blotched red and white.....	1.60	4.80	16.00
pceoz	Marine, deep violet	2.50	7.50	25.00



Petunia Super Fluffy Ruffles Mixed

PETUNIA SUPER FLUFFY RUFFLES MIXED. There is often a story back of the introduction of a new or improved flower. A number of years ago it was brought to our attention that the original strain of Fluffy Ruffles originated by Mrs. Shepherd was lost and that the strain then being sold was inferior in ruffles and frills. It was a mixture of *Hybrida Grandiflora Fimbriata*, while the original Shepherd's Strain was a selected strain more ruffled and frilled. The original strain was gone beyond recovery so we got to work to get the ruffles and frills back. Our work was successful beyond our expectations and we are able to offer a real *Super Fluffy Ruffles* so ruffled and frilled that the flowers have the appearance of being double and the strain is far superior to the original. The type is practically 100% true. The flowers are very large with a large throat. It is a well balanced mixture of Pink and White, Salmon, Salmon Pink, Deep Rose, Rose, Crimson and Light Blue. But the outstanding beauty is the loveliest frills and ruffles imaginable.

Price: 1/16 oz. \$4.00; 1/4 oz. \$12.00; per oz. \$40.00.

GROWERS OF "MERIT" FLOWER SEEDS

Code Words	Price 1/16 oz.	Price 1/4 oz.	Price Per oz.
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PETUNIA LARGE FLOWERING SINGLE FRINGED—Continued

pceyf	Pride of Portland, rose pink.....	\$1.60	\$4.80	\$16.00
pdkya	Rapture, brilliant rose-pink deepening in the center to bright carmine-rose, heavily veined deep carmine-rose	2.50	7.50	25.00
pcfoy	Romany Lass, coppery crimson, dark throat.....	2.50	7.50	25.00
pcfye	Royal Purple	2.50	7.50	25.00
pduzo	Salmon Beauty, true salmon pink	2.50	7.50	25.00
pcgaa	Scarlet Beauty	1.60	4.80	16.00
pcicu	Theodosia Improved (Waller-Franklin) rosy pink with golden center	3.00	10.00	35.00
pcieq	Triumph Pink, waved blossoms	1.60	4.80	16.00
pcifo	Violacea, velvety violet blue.....	2.50	7.50	25.00
pcike	White Beauty	1.60	4.80	16.00
pcima	Fringed Single Choice Mixed.....	1.60	4.80	16.00

PETUNIA SINGLE FLUFFY RUFFLES

pdvee	Super Fluffy Ruffles Mixed (New).....	4.00	12.00	40.00
	See preceding page for illustration and description.			
pciov	Choice Mixed	1.60	4.80	16.00

PETUNIA RUFFLED GIANTS With Large Veined Throats

pciuj	Camilla, pink, red veined, dark throat.....	2.50	8.00	30.00
pciyb	Copper Red, dark throat	2.50	8.00	30.00
peaai	Copper Red Dwarf, extra fine.....	4.00	14.00	50.00
pclyy	Copper Rose	2.50	8.00	30.00
pdwoi	Enchantress, bright tyrian-rose, white throat.....	2.50	8.00	30.00
pcjou	Floretta, steel blue, veined black, dwarf.....	4.00	14.00	50.00
pcjui	German Empress, bluish white, veined. A. M., R. H. S. '35.....	2.50	8.00	30.00
pcjya	Giant Ruffled Pink	2.50	8.00	30.00
pckeo	Harlequin, copper red and white	2.50	8.00	30.00
pcofi	Intus Aurea, rose and white, yellow throat.....	2.50	8.00	30.00
pcmau	Maculata, red and white	2.50	8.00	30.00
pdwyo	Marilyn (New) rich salmon.....	2.50	8.00	30.00
pemie	Prince of Wurttemberg, dark crimson	2.50	8.00	30.00
pcnue	Princess of Wurttemberg, pink, veined purple.....	2.50	8.00	30.00
pcoas	Rosea	2.50	8.00	30.00
pcoco	Silver Rose, pink, flushed rosy amaranth.....	2.50	8.00	30.00
pcoek	White, white with yellow throat.....	2.50	8.00	30.00
pcohe	Ruffled Monsters Choice Mixed	2.00	6.00	20.00

WALLER-FRANKLIN SEED COMPANY

Code Words	Price			←
	1/16 oz.	1/4 oz.	Per oz.	

PETUNIA GIANTS OF CALIFORNIA. The largest Petunias.

pcoic	Choice Mixed	\$2.00	\$6.00	\$20.00
pdxiu	Waller-Franklin Formula Mixture	2.50	7.50	25.00
pdyaj	Special Florist Strain, extra large blooms, pink and rose shades	4.00	12.00	40.00

PETUNIA DWARF GIANTS OF CALIFORNIA

pdymb Waller-Franklin Formula Mixed

After five years of intensive work this strain has been bred dwarfed until this is a dwarf giant that really is dwarf. This strain is only about half as tall as the original Dwarf Giants. In our breeding we have worked for three objectives: Earliness, Dwarfness and Compactness. All three objectives have been obtained. It is just the strain the florists want for pot work as it throws a bloom when it is only three or four inches high. The color range has also been greatly improved.

Price per 1/16 oz. \$3.00; 1/4 oz. \$10.00; per oz. \$35.00.

pcoja CHOICE MIXED

Price per 1/16 oz. \$2.50; 1/4 oz. \$7.50; per oz. \$25.00.

pcoky DARK SHADES MIXED

Same type as above. Some customers prefer a darker blend of colors.

Price per 1/16 oz. \$2.50, per 1/4 oz. \$7.50, per oz. \$25.00.

PETUNIA DWARF GIANTS OF CALIFORNIA RAMONA

pcomu	Choice Mixed	2.50	7.50	25.00
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A field of Petunias

GROWERS OF "MERIT" FLOWER SEEDS

PETUNIA DOUBLE GIANT RUFFLED AND FRINGED

The original stock of our double Petunias is the famous Shepherd strain of Ventura, Calif., which we have continued to improve since the Shepherd firm retired from business. This strain, so noted for its wonderful color range, now produces 95% double fringed flowers of immense size.

THESE ARE SUPERIOR STRAINS and the fact that they throw a very small percentage of singles is more than balanced by the gigantic size of the double ruffled and fringed blooms and the magnificence of the color range.

PETUNIA W.-F. SUPER STRAIN GIANT DOUBLE FRINGED MIXED

pcoop A Waller-Franklin Super Strain of Giant Double Ruffled and Fringed Mixed Petunias which can confidently be expected to produce 95% double flowers. Magnificent color range.

Price: 1/64 oz. \$3.25; 1/16 oz. \$11.25; 1/4 oz. \$40.00; per oz. \$150.00.

pcoud Giant Double Choice Mixed. A strain of Double Fringed Petunia producing a high percentage of extremely large full double flowers.

Price: 1/64 oz. \$2.25; 1/16 oz. \$8.00; 1/4 oz. \$27.50; per oz. \$100.00.

pcoyv Giant Double Fine Mixed.

Price: 1/64 oz. \$2.00; 1/16 oz. \$6.00; 1/4 oz. \$20.00; per oz. \$75.00.

PETUNIA DOUBLE GIANT RUFFLED AND FRINGED SEPARATE COLORS

pcpoo Copper Red

pcpyu Crimson (Waller-Franklin)

pcqei Heliotrope (Waller-Franklin)

psqia Madonna, pure white

pcrua Rose Queen (Waller-Franklin) rose-pink

pcsao Rose Pink and White (Waller-Franklin)

pcsiy Shepherd's Pride, salmon shrimp pink

Price each of the above seven varieties: 1/64 oz. \$3.50; 1/16 oz. \$12.50; 1/4 oz. \$44.00; per oz. \$160.00.

WALLER-FRANKLIN SEED COMPANY

Code		Price	Price
Words		per oz.	per lb.

PHACELIA annual

pctuy	Campanularia (California Blue Bell) gentian blue, 1 ft.....	\$0.25	\$2.50
pcuam	Tanacetifolia, light blue (Fiddle Neck) 2 ft.....	.10	.50
pdnie	Viscida, gentian blue, white center, saucer shaped.....	.25	2.50

PHLOX DRUMMONDI, 1 ft. annual

PHLOX DRUMMONDI GIGANTEA

A new strain of Phlox Drummondii with flowers an inch and a quarter to an inch and a half in diameter. The Art Shades has a most wonderful range of color in soft art shades. The colors range as follows: Salmon with white eye, deep salmon with cream eye, Appleblossom, soft rose with white eye, light blue with white eye, pale violet with white eye, light mauve with cream eye, rose with white eye and many other pleasing art shades.

The soft colors blended together make a most beautiful mixture and a color combination never before seen in annual Phlox. Plants about nine inches high.

pcuci Art Shades, A. M., A. A. S. '35.

Price per oz. \$0.85, per lb. \$10.00.

pdyra Salmon Glory (New) A deep salmon with cream eye. Selected from the Art Shades, S. M., A. A. S. '39. See page 65 for illustration and description.

Price per oz. \$1.25, per lb. \$15.00.

pcuee	Grandiflora Choice Mixed.....	.50	6.00
pcuga	Starred Choice Mixed65	8.00

PLATYCODON GRANDIFLORA (Tufted Hairbell) perennial

pcuhy	Blue, 2 ft.45	5.00
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Nickel electrotype. Price on application.

PHLOX GIGANTEA SALMON GLORY



Silver Medal 1939

For years we have been working to procure a good salmon in our Phlox Drummondii Gigantea type. We now take pleasure in offering Salmon Glory. The individual florets are gigantic for Phlox, measuring with ordinary field culture from $1\frac{1}{4}$ to $1\frac{1}{2}$ inches in diameter. The color is a pure salmon pink with a distinct creamy-white eye. This combination with its clear, clean, crisp appearance, makes one of the most beautiful color combinations we have ever seen.

Price per oz. \$1.25, per lb. \$15.00.

WALLER-FRANKLIN SEED COMPANY

Code	Price	Price
Words	per oz.	per lb.

POPPY

POPPY ICELAND (Nudicaule) perennial

GIANT ICELAND POPPY

pcuyp Sandford's Giants Mixed Waller-Franklin Selected Strain.

This is, we believe, the finest strain of mixed Iceland Poppies. Since they were introduced we have selected and reselected them with great care. The color balance is excellent, the flowers immense and the stems the longest we have ever seen. 2½ to 3 ft.

Price per oz. \$1.00, per lb. \$12.00.

pdooq	Amurense Yellow (Yellow Wonder) longest stemmed, largest flowered yellow Iceland Poppy.....	\$1.00	\$12.00
pcuju	Coonara Pinks, rose tints (true strain) 1½ ft.....	.85	10.00
pcumo	El Monte, deep tangerine orange, 2 ft.75	9.00
pdyit	Gartford Strain, picotee edges.....	1.25	15.00
pcuux	Gartref Strain, art shades and picotee edges, 2 ft.....	1.00	12.00
peabg	Red Cardinal (New) brilliant cardinal red. See Page 12..	1.25	15.00
pdoue	The Emperor, large orange	1.25	15.00
pcvoi	Sunbeam Mixture, fine mixture, 2 ft.....	.65	7.50
pcvyo	Choice Mixed, 2 ft.45	5.00

POPPY SHIRLEY DOUBLE, 2½ ft. annual

pcyai	Dazzler Alldouble (Waller-Franklin) orange scarlet.....	.25	2.50
pcyko	Salmon Alldouble (Waller-Franklin).....	.25	2.50
pcyfy	Sweet Briar Alldouble (Waller-Franklin) deep rose pink.....	.25	2.50
pdyni	Alldouble Mixed25	2.50
pcyce	Eldorado Double Mixed (Ryburgh Hybrids)15	1.50
pcyof	Begonia Flowered Choice Mixed10	1.00

POPPY SHIRLEY SINGLE, 2½ ft. annual

pcyut	American Legion (Waller-Franklin) brilliant orange scarlet, H. C., R. H. S.....	.15	1.25
pdaah	Glaucum (Tulip Poppy) intense scarlet, 1½ ft.20	2.00
pdaqa	Wild Rose Pink20	2.00
pdary	Waller-Franklin Formula Mixture, "Just a little bit better"20	2.00
pdatu	Choice Mixed10	.75

POPPY SINGLE, 3 ft. annual

pdayk	King Edward, scarlet, shaded crimson.....	.10	.75
pddae	Choice Mixed10	.40

GROWERS OF “MERIT” FLOWER SEEDS

Code Words		Price per oz.	Price per lb.
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POPPY TALL CARNATION FLOWERED DOUBLE (Fringed Petals)

3 ft. annual

pderu	Choice Mixed	\$0.10	\$0.75
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POPPY DOUBLE annual

pdeuo	Mixed all varieties10	.50
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POPPY TALL PAEONY FLOWERED DOUBLE (Plain Petals) 3 ft. annual

pdhaa	Choice Mixed10	.75
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PORTULACA GRANDIFLORA (Moss Rose) (Sun Plant) 4 in. annual

pdyog	Double Extra Select Mixed	1.35	16.00
pdier	Double Choice Mixed75	9.00
pdiij	Single Choice Mixed25	3.00

PRIMULA MALACOIDES (Baby Primrose) 1 ft. perennial

pdiny	Light Lilac	2.50
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PYRETHRUM (Chrysanthemum) perennial

pdiow	Aureum (Golden Feather) 1 ft.15	1.50
pdipu	Uliginosum (Giant Daisy) white, 4 ft.	2.50	30.00

RICINUS (Castor Oil Plant) annual

rebsa	Sanguineus, red stalks, 7 ft.10	.75
rebyy	Zanzibariensis Mixed, 12 ft.....	.10	.75

ROCK GARDEN ANNUALS

rebuw	Choice Mixed, Splendid blend of 25 varieties suitable for rock gardens, 6 in.....	.20	2.00
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ROCK GARDEN PERENNIALS

rebuu	Choice Mixed, Wonderful Mixture of over 50 rare and choice rock garden perennials, maximum height 6 in.85	10.00
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WALLER-FRANKLIN SEED COMPANY

Code		Price	Price
Words		per oz.	per lb.

SALPIGLOSSIS EMPEROR (Painted Tongue) 3 ft. annual

sciup	Alba Lutea (White and Gold).....	\$0.45	\$5.00
sciyh	Brown and Gold45	5.00
scjuo	Chamois45	5.00
skeu	Crimson45	5.00
scloy	Faust, black45	5.00
sinne	Light Blue and Gold Improved (Waller-Franklin) (New)....	.45	5.00
scmaa	Primrose45	5.00
socu	Purple and Gold45	5.00

ROSE CRIMSON AND GOLD (New)

sioli There are many rich and remarkable colors to be found in the Salpiglossis group but Rose Crimson and Gold has a sparkling richness far superior to any of the other varieties. The blooms are easily half again as large as the ordinary types. A variety of proven merit.

Price per oz. \$0.85, per lb. \$10.00.

scoeq	Rose and Gold45	5.00
scofo	Scarlet and Gold45	5.00
scoii	Velvety Red45	5.00
scoke	Velvety Violet45	5.00
scoma	Violet and Gold45	5.00
scyol	Gloxiniaflora Choice Mixed, all veined varieties35	4.00
scyuz	Emperor (Superbissima) Finest Mixed35	4.00

SALVIA (Flowering Sage) 3 ft. perennial

scyyr	Azurea Grandiflora, blue	1.25	15.00
siond	Firebrand, extra early, very dwarf, scarlet.....	2.10	25.00
sezuy	Farinacea, light blue85	10.00
sdaan	“ Blue Bedder, deep blue flowers	1.25	15.00

SANVITALIA (Trailing Zinnia) 6 in. annual

sdaef	Procumbens Fl. Pl., yellow, select double50	6.00
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SAPONARIA (Soap Wart) 2 ft. annual

sdaix	Vaccaria Rose10	.50
sdaok	“ White10	.50
sdapi	Ocymoides, rose, 1 ft.....	.25	3.00

GROWERS OF "MERIT" FLOWER SEEDS



Nickel electrotype. Price on application.

NEW SCABIOSA GIANT ANNUAL SALMON BEAUTY

Ever since we introduced Scabiosa Loveliness in 1930 as a new color in salmon rose tones, we have been working hard to perfect a pure salmon Scabiosa. The work was started simultaneously with Loveliness so that we have put in at least twelve years work on this new color. It is with great pleasure that we offer Scabiosa Salmon Beauty as a pure Salmon in color with huge flowers and all the vigor of its near relative, the popular Loveliness.

Price per oz. \$0.65, per lb. \$8.00.

WALLER-FRANKLIN SEED COMPANY

Code Words	Price per oz.	Price per lb.
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SCABIOSA ANNUAL VARIETIES (Pincushion Flower) 3 ft.

EIGHT WALLER-FRANKLIN SPECIAL STRAINS

We consider the following Scabiosas the best eight. They are the result of many years selection and we have received awards of merit from the Royal Horticultural Society for the varieties starred.

- sdata *Ageratum Blue.
- sdauy *Azure Fairy (Azure Blue).
- sdoer *Loveliness (Waller-Franklin) salmon rose shades.
- sinoc Orchid Shades (Waller-Franklin) (New)
- sdoij *Peach Blossom (Waller-Franklin) peach blossom pink.
- sdopu *Shasta Improved (Waller-Franklin) pure white enormous size.

Each above 6: Price per oz. \$0.25, per lb. \$3.00.

- sinpa Salmon Beauty (Waller-Franklin) (New) pure salmon.
See Page 70 for illustration.

- shezo Rosette (Waller-Franklin) deep rose suffused salmon.
See Page 72 for illustration.

Each above 2: Price per oz. \$0.65, per lb. \$8.00.

sdawu	Blue Cockade, deep azure blue. Heads conical in shape....	\$0.20	\$2.00
sdmoy	Crimson20	2.00
sdmye	Fire King, fiery scarlet20	2.00
sdnaa	Flesh Pink20	2.00
sdoaz	King of the Blacks, reddish black20	2.00
sdony	Red20	2.00
sdoow	Rose20	2.00
sdoso	Snowball, pure white20	2.00
sdouk	Sulphur Yellow20	2.00

WALLER-FRANKLIN GIANT HYBRIDS MIXED

sdare Giant size including new rare colors from our Experimental Grounds. An unrivaled mixture.

Price per oz. \$0.45, per lb. \$5.00.

sdovi	Choice Mixed15	1.25
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SCABIOSA IMPERIAL GIANT

sioob	Blue Moon (New) H. M., A. A. S. '39.....	.85	10.00
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GROWERS OF "MERIT" FLOWER SEEDS



Nickel electrotype. Price on application.

SCABIOSA GIANT ANNUAL ROSETTE

As the result of many years' selection and painstaking care, we have created a glorious new color in Annual Scabiosa. Rosette is a beautiful shade of deep rose heavily suffused with salmon. The flowers are extra large and the stems are long and stiff. This glorious, glowing new color has made Rosette a most popular flower for the garden and also with the florist for cutting. It is a fitting companion to Loveliness, Peach Blossom and Shasta, all of which have received Awards of Merit from the Royal Horticultural Society.

Price per oz. \$0.65, per lb. \$8.00.

WALLER-FRANKLIN SEED COMPANY

Code Words		Price per oz.	Price per lb.
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SCABIOSA DWARF

siqba	Heavenly Blue (New) azure blue. B.M., A.A.S. '40.		
	See Page 10.....	\$0.85	\$10.00

SCABIOSA PERENNIAL VARIETIES

sdoxe	Caucasica House's Hybrids, colors range from dark blue to lavender, 2½ ft.....	2.10	25.00
sdoyc	“ Lavender-Blue	1.00	12.00
sdpay	“ Perfecta, fringed lavender	1.25	15.00
sdziy	“ White	2.10	25.00
seaaao	“ Choice Mixed85	10.00
seabm	Columbaria Delicate Lavender, 2 ft.	1.25	15.00
seack	“ Delicate Pink, orchid pink, 2 ft.....	1.25	15.00

SCHIZANTHUS, Grandiflorus Hybridus (Butterfly Flower) 1½ ft. annual

seadi	Amber	seage	Pink		
seaeg	Carmine	seaha	Purple		
seafe	Mauve	seaiy	Rose		
	Each of above 6 varieties	2.10		25.00	
seajw	Rose and Amber Shades Mixed	2.10		25.00	

WALLER-FRANKLIN FORMULA MIXTURE OF

seamq Giant Flowering Hybrids, an extra select large flowered compact hothouse strain containing a perfect blend of many colors.
Price per oz. \$2.10, per lb. \$25.00.

seann	Pansy Flowered Mixed, large pansy flowered blooms in a wide range of rich colors	3.00	35.00
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SCHIZANTHUS, Wisetonensis, 1½ ft. annual

shfee	Excelsior Compactus Choice Mixed, semi-dwarf compact variety. 10 in.	2.10	25.00
sedoi	Choice Mixture20	2.00

SHASTA DAISIES: See Chrysanthemum Maximum, Page 29.

SMILAX greenhouse climber

sedqe	Myrsiphyllum Asparagoides25	3.00
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SOLANUM (Jerusalem Cherry) 15 in. greenhouse plant

sedsa	Capsicastrum Nanum, small red fruit45	5.00
sedty	Clevelandi, Cleveland Cherry, red45	5.00
seduw	Hlavacek's Masterpiece, a compact type, red45	5.00

GROWERS OF "MERIT" FLOWER SEEDS

Code Words		Price per oz.	Price per lb.
STATICE (Sea Lavender-Sea Pink)			
sedvu	Bonduelli, golden yellow, 2½ ft. annual	\$0.10	\$0.60
sedyo	Caspia, lilac, perennial	1.00	12.00
seeak	Dumosa, silvery grey flowers, perennial	1.15	14.00
seebi	Latifolia, lavender, perennial65	8.00
seecg	Perezii, rich blue, perennial65	8.00
seede	Puberula, 4 to 6 inches, dark violet blooms, perennial.....	1.65	20.00
seec	Sinuata Deep Blue Kampf's Tall Improved, 3 ft., annual10	.65
seefa	" Lavender, 2½ ft.10	.60
seegy	" Lavender Queen, 3 ft.10	1.00
seehw	" Market Grower's Blue, deep blue, 3 ft.....	.10	1.00
seeu	" New Hybrids, new colors, 2½ ft.....	.10	1.00
seej	" Pastel Shades, 2½ ft.10	1.00
seekq	" Rosea Superba, 3 ft.10	1.00
seelo	" Snowwitch, tall pure white, 3 ft.10	1.00
seemm	" True Blue, extra deep, 2½ ft.....	.10	.65
seenj	" White, 2½ ft.10	.60
seeoh	" Mixed, 2½ ft.10	.60
shhiu	Superba, resembles Suworowii, spikes densely crowded into a pyramidal panicle, rose, 2 ft. annual35	4.00
seeqd	Suworowii (Russian Rat Tail) rose, spikes, 1½ ft. annual35	4.00
STEVIA SERRATA, 2½ ft. annual			
seerb	Pure White60	7.00



A partial view of our Arroyo Grande ranch.

WALLER-FRANKLIN SEED COMPANY

Code Words		Price per oz.	Price per lb.
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STOCKS (Gilliflower)

“The World’s Best Double Stocks”

Botanical Name *Mathiola Annua* and *Incana*

We received nine “Awards of Merit” and six “Highly Commended” for our strains of Ten Week, Giant Imperial, Beauty of Nice and Perpetual Branching Stocks at the “Trial of Stocks” conducted by The Royal Horticultural Society of Great Britain, at Wisley, England, season 1932, making fifteen Awards and Highly Commended we have received altogether.

STOCK DOUBLE LARGE FLOWERING DWARF TEN WEEK, 1 ft. annual

Ten Week Stocks are so named because they bloom in ten weeks after planting seed.

seesz	Aurora, cream tinted pink	\$1.05	\$12.50
seetx	Azure Blue	1.05	12.50
seeux	Blood Red	1.05	12.50
seevt	Bright Pink	1.05	12.50
seewr	Brilliant Crimson (Triumph) H. C., R. H. S.....	1.05	12.50
seexp	Brilliant Rose	1.05	12.50
seeyn	Canary Yellow	1.05	12.50
seezl	Carmine	1.05	12.50
sefaj	Carmine Pink	1.05	12.50
sefeb	Coppery Carmine	1.05	12.50
sefit	Crimson	1.05	12.50
sefni	Dark Blue	1.05	12.50
sefog	Deep Cream	1.05	12.50
sefpe	Deep Purple	1.05	12.50
sefra	Deep Rose. H. C., R. H. S.....	1.05	12.50
sefsy	Flesh. A. M., R. H. S.....	1.05	12.50
sefuu	Golden Wonder, golden yellow	1.05	12.50
sefxo	Lavender. A. M., R. H. S.....	1.05	12.50
sefym	Light Blue	1.05	12.50
segai	Old Rose	1.05	12.50
segce	Pansy Violet. H. C., R H. S.....	1.05	12.50
segea	Peach Blossom	1.05	12.50
segfy	Purple	1.05	12.50
seghu	Rose	1.05	12.50
segis	White. A. M., R. H. S.....	1.05	12.50
segko	Waller-Franklin Formula Mixture, “Just a little bit better.” A rich mixture with a high percentage of doubles. Not grown but made from named varieties....	.85	10.00
segof	Choice Mixed, very double.....	.65	8.00
segut	Fine Mixed35	4.00

GROWERS OF "MERIT" FLOWER SEEDS

Code Words		Price per oz.	Price per lb.
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STOCK SUPER GIANT IMPERIAL, 3 ft. annual

A new group of Giant Imperial Stock bred and selected for florists' use. Like the Giant Imperial group, the plants are base branching, each plant producing 12 to 15 huge flower spikes. The individual florets are large and double, measuring 2 inches or more in diameter. When in full bloom, each spike will have from 40 to 50 florets blooming at the same time. This type is certain to become a florist favorite.

- sinqy Blush Pink (Waller-Franklin)
- shiaj Dark Blue (Waller-Franklin)
- siqcy Fiery Red (Waller-Franklin) New. See page 9.
- segyl Rose Charm (Waller-Franklin) A beautiful, rich deep rose.
- sehah Roselight (Waller-Franklin) rose-pink.

Each of above: Price per oz. \$2.50, per lb. \$30.00.

STOCK DOUBLE EARLY GIANT IMPERIAL (Improved Bismarck)

An especially meritorious class; of branching habit. Very early blooming and producing a high percentage of doubles, 2½ ft. Suitable for greenhouse culture or growing out of doors.

sehez	Antique Copper (Waller-Franklin) Hellebore red.....	\$1.65	\$20.00
sehir	Blood Red	1.65	20.00
sehoe	Blush (Apple Blossom) H. C., R. H. S.....	1.65	20.00
sehqa	Buttercup (Waller-Franklin)	1.65	20.00
sehry	Canary Yellow (Golden Ball)	1.65	20.00
sehtu	Chamois, ivory, tinted old rose. A. M., R. H. S.....	1.65	20.00
sehus	Chamois Rose. A. M., R. H. S.....	1.65	20.00
sehwo	Crimson	1.65	20.00
sehyk	Dark Blue	1.65	20.00
sehzi	Elk's Pride (Waller-Franklin) royal purple	1.65	20.00
seiag	Fiery Blood Red	1.65	20.00
seibe	Flesh. A. M., R. H. S.....	1.65	20.00
seicc	Golden Rose (Waller-Franklin) light golden rose.....	1.65	20.00
seida	Lavender	1.65	20.00
seiey	Lilac	1.65	20.00
seifw	Mauve Lavender	1.65	20.00
seigu	Old Rose (Waller-Franklin)	1.65	20.00
seihs	Rose, deep rose pink	1.65	20.00
seiiq	Santa Maria, giant white	1.65	20.00
seijo	Shasta (Waller-Franklin) white	1.65	20.00
seikm	White	1.65	20.00
seimi	Waller-Franklin Formula Mixture, "Just a little bit better." A rich mixture with a high percentage of doubles. Not grown but made up from named varieties	1.25	15.00
seinf	Choice Mixed, very double85	10.00

WALLER-FRANKLIN SEED COMPANY

Code Words		Price per oz.	Price per lb.
STOCK DOUBLE MAMMOTH BEAUTY OF NICE, 2 ft. annual			
seiod	American Beauty, deep rose pink.....	\$1.15	\$14.00
seipb	Apricot Beauty	1.15	14.00
seiqz	Aurora (Chamois) cream tinted pink	1.15	14.00
seirx	Canary Yellow (Monte Carlo)	1.15	14.00
seisv	Carmine Rose (Abundance)	1.15	14.00
seitt	Crimson (Souv. de Monaco)	1.15	14.00
seior	Deep Blue (Summer Night)	1.15	14.00
seivp	Flesh Pink (Beauty of Nice)	1.15	14.00
seiwn	Light Blue (Cote d'Azure)	1.15	14.00
seixl	Lloyd George, large blood red	1.15	14.00
seiyj	Old Rose (Belle de Naples) H. C., R. H. S.....	1.15	14.00
seizh	Pale Violet (Parma Violet)	1.15	14.00
sejaf	Rose Pink, finest bright pink.....	1.15	14.00
sejex	Rose Queen	1.15	14.00
sejip	Rosy Lilac (Queen Alexandra)	1.15	14.00
sejne	Salmon Rose (Salmon King) H. C., R. H. S.....	1.15	14.00
shieb	Sunset (New) rosy-carmine shaded with yellow.....	1.15	14.00
sejoc	White Shaded Pink (Almond Blossom)	1.15	14.00
sejpa	White (Mont Blanc)	1.15	14.00
sejqy	Waller-Franklin Formula Mixture, "Just a little bit better." A rich bright mixture with a high percentage of doubles. Not grown but made from named varieties	1.00	12.00
sejsu	Choice Mixed, very double.....	.65	8.00

STOCK DOUBLE PERPETUAL BRANCHING (Giant Perfection) 2 ft. annual

A fine group for florists. Early and free blooming. Produces a high percentage of doubles.

sejuq	Blood Red (Brilliant)	1.35	16.00
sejvo	Canary Yellow (Creole) A. M., R. H. S.....	1.35	16.00
sejyi	Flesh	1.35	16.00
sekae	Heatham Beauty, rose shaded terra cotta.....	1.35	16.00
sekca	Pale Blue (May Queen).....	1.35	16.00
sekdy	" Blush (La France)	1.35	16.00
sekew	Queen of the Belgians, pale violet.....	1.35	16.00
sekfu	Rose, rose pink. A. M., R. H. S.....	1.35	16.00
sekio	Silvery Lilac (Empress Augusta Victoria) A.M., R.H.S.	1.35	16.00
sekli	Snowdrift, pure white	1.35	16.00
sekob	Violet (Sapphire)	1.35	16.00
sekup	Violet Slate (President Wilson)	1.35	16.00
sekyh	White (Princess Alice)	1.35	16.00
selad	Waller-Franklin Formula Mixture, "Just a little bit better." A rich mixture with a high percentage of doubles. Not grown but made from named varieties....	1.15	14.00
selev	Choice Mixed, very double choice blend.....	.65	8.00

GROWERS OF “MERIT” FLOWER SEEDS

Code Words		Price per oz.	Price per lb.
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STOCK DOUBLE GIANT EXCELSIOR (Improved Column Type) 3 ft. annual

Non-Branching. Each plant produces one large flowering spike.

semba	Ball's Blue, rich lilac shade.....	\$5.00	\$60.00
siqueu	Ball's Pink, rose pink.....	5.00	60.00
selpy	Ball's White, white, tinged pink but white under glass....	5.00	60.00
selxi	Chamois Pink Improved	5.00	60.00
semac	Crimson	5.00	60.00
semcy	Deep Rose (Waller-Franklin) brilliant rose.....	5.00	60.00
semeu	Dwarf White, 1½ ft., slightly tinged pink but white under glass	5.00	60.00
siqho	Gardenia, glistening white.....	6.50	80.00
siopz	Golden Rose (Waller Franklin) (New) rose suffused gold..	5.00	60.00
semim	Illusion, scarlet red	5.00	60.00
semki	Lilac Lavender	5.00	60.00
semme	Malmaison Pink	5.00	60.00
semoz	Moonlight, yellow	5.00	60.00
semun	Old Rose (Waller-Franklin)	5.00	60.00
sioqx	Pink (Waller-Franklin) (New) pure pink.....	5.00	60.00
siorv	Pure White (Waller-Franklin) (New).....	5.00	60.00
shiit	Rose Pink (Waller-Franklin) clear rose-pink. S.M., A.A.S. '37.....	5.00	60.00
senil	Ruby	5.00	60.00
senoy	Silvery Lilac	5.00	60.00
sento	White	5.00	60.00
senum	Choice Mixed, a choice blend made from all varieties.....	4.20	50.00

STOCK DOUBLE EMPEROR (Winter Flowering or Brompton) 2 ft. biennial

senwi	Celestine, lavender-blue	3.00	35.00
senye	Crimson King, deep crimson	2.10	25.00
shini	Diligence, rose	3.00	35.00
seoaa	Egyptian, rose	2.10	25.00
seoby	Empress Elizabeth, bright carmine	2.50	30.00
sioست	Queen Astrid, bright crimson	4.20	50.00
seocw	Riviera Dawn, pale rosy buff.....	2.50	30.00
seodu	Violetta, dark violet	2.50	30.00
shipe	White King, snow white	3.75	45.00
seoes	White Lady, very double, pure white	2.50	30.00
seofq	Zephyr, delicate lavender blue	3.00	35.00
seogo	Brompton Harbinger Improved Mixed	2.50	30.00
seohm	Choice Mixed	1.65	20.00

WALLER-FRANKLIN SEED COMPANY

Code		Price	Price
Words		per oz.	per lb.

STOCK VIRGINIAN, Botanical name *Malcolmia Maritima*, 1 ft. annual
shixo Compact Mixed\$0.15 \$1.25

SUNFLOWER, Botanical name *Helianthus Annuus* annual
shjea Chrysanthemum Flowered, double, golden yellow,
 crested, 4 ft., blooms 9 inches..... .10 .60
shoev Tall Red, single, 6 ft.10 .60

SUNFLOWER MINIATURE SINGLE annual
shoyg Excelsior Hybrids Mixed, art shades of red, purple,
 brown and lemon10 1.00



A field of Column Stocks. See page 77 for listing.

GROWERS OF “MERIT” FLOWER SEEDS

Code Words	Price per lb.
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SWEET PEAS

Botanical name *Lathyrus Odoratus*

EARLY FLOWERING SPENCER SWEET PEAS

Our Early Flowering Sweet Peas are especially grown for culture under glass. They are equally desirable for growing out of doors.

seowh	All White (Waller-Franklin) large, pure white.....	\$2.00
seoxf	American Beauty, rich crimson rose	2.00
seoyd	Amethyst (Waller-Franklin) royal purple.....	2.00
seozb	Annie Laurie (Waller-Franklin) the rich rose-pink.....	2.00
sepaz	Apollo, soft salmon cerise, long stemmed.....	2.00
sepij	Attraction, bright salmon pink.....	2.00
sepow	Aviator (Waller-Franklin) crimson scarlet	2.00
shoze	Ball Orange Improved, clear deep glowing orange.....	2.00
sepvi	Ball Rose Improved	2.00
siotr	Baltimore, rosy cerise.....	2.00
sioup	Ball White, white seeded	2.00
sepxe	Blue Bird, violet blue	2.00
sepyc	Blue Bonnet (Waller-Franklin) clear deep blue.....	2.00
shpeu	Blue Danube, mid-blue	2.00
seqfo	Bridesmaid, silvery pink	2.00
seqii	Bright Light, flaming scarlet	2.00
seqov	Burpee's White, giant white seeded	2.00
siqim	Cascade, white, white seeded.....	3.00
serax	Chime, light salmon pink.....	2.00
serep	Claret Cup (Waller-Franklin) pansy purple.....	2.00
serou	Columbia, salmon rose standard, white wings.....	2.00
serro	Cream (Waller-Franklin)	2.00
sinsu	Daphne (New) soft salmon pink.....	2.00
sinuq	Delicious (Waller-Franklin) (New) crushed strawberry.....	2.00
serui	Duplex Gem, soft rose pink	2.00
serwe	Duplex Pioneer, rose pink	2.00
serya	Eldorado (Waller-Franklin) orange	2.00
sesaw	Embers, orange salmon	2.00
seseo	Exposition Pink (Waller-Franklin) rich pink.....	2.00
seshi	Fair Maid (Waller-Franklin) blush pink suffused salmon.....	2.00
sesje	Fascination (Waller-Franklin) salmon rose-pink.....	2.00
sesla	Flamingo, orange salmon	2.00
shraa	Florist Blue (Waller-Franklin) best clear blue.....	2.00
shtay	Florist Rose (Waller-Franklin) pure rose-pink.....	2.00

WALLER-FRANKLIN SEED COMPANY

Code Words		Price per lb.
EARLY FLOWERING SPENCER VARIETIES—Continued		
sesot	Fragrance, mammoth lavender	\$2.00
sesuh	Giant Rose, rose pink	2.00
sesyz	Glitters, cerise	2.00
seten	Grenadier (Waller-Franklin) dazzling scarlet.....	2.00
setif	Harmony, lavender	2.00
setos	Helen Lewis (Waller-Franklin) orange salmon.....	2.00
setqo	Hercules (Waller-Franklin) rosy pink	2.00
setti	Hope, white, black seeded	2.00
setug	Illumination, salmon cerise	2.00
setve	Imperial Pink (Waller-Franklin) clear pink.....	2.00
setxa	Jeanne Mamitsch, rose pink, long stems.....	2.00
setyy	Josie, long stemmed, rose-pink.....	2.00
seuau	Laddie Improved, rose	2.00
seubs	Lady Gay (Waller-Franklin) soft shrimp pink.....	2.00
seucq	Lavanda (Waller-Franklin) lavender	2.00
seudo	Lavender King, lavender	2.00
seugi	Majestic Rose (Waller-Franklin) rose pink, long stems.....	2.00
seuhg	Marine, clear blue	2.00
shtii	Mariner, clear marine blue	2.00
sinvo	Mars (New) ox-blood crimson.....	2.00
seujc	Memory, rosy lavender	2.00
seuka	Michigan, lavender	2.00
seupp	Mrs. Calvin Coolidge, salmon pink.....	2.00
seuqn	Mrs. Herbert Hoover, clear blue.....	2.00
seusj	Mrs. Kerr, salmon	2.00
shuax	Mrs. H. S. Reddick, salmon pink.....	2.00
siovn	Navy Blue (Waller-Franklin) (New) dark blue.....	2.00
seuth	New Blue (Waller-Franklin) deep blue.....	2.00
seuuf	Orange King (Waller-Franklin) glowing orange.....	2.00
seuud	Oriental, deep cream	2.00
seuwb	Othello (Waller-Franklin) maroon	2.00
seuxz	Pal, rosy crimson, long stemmed.....	2.00
sevel	Pride, cerise, long stemmed.....	2.00
sevpo	Radiance, rose	2.00
sevsi	Red Bird, crimson-red	2.00
siowl	Red Chief, ox-blood crimson.....	2.00
sewco	Sequoia, golden cerise	2.00
seovj	Shirley Temple (Waller-Franklin) soft rose pink.....	2.00
sewfi	Silver King, light Campanula blue	2.00
siqki	Skippy (Waller-Franklin) (New) light salmon pink. See Page 9.....	3.00
sewhe	Snowstorm Improved, pure white	2.00
sewop	Starlight (Waller-Franklin) pale lavender.....	2.00
sewyv	Sunray, cerise, cream ground, long stemmed.....	2.00
sexej	Susanna, carmine red, long stems.....	2.00

GROWERS OF “MERIT” FLOWER SEEDS

Code Words	Price per lb.
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EARLY FLOWERING SPENCER VARIETIES—Concluded

sexri	Torch, salmon orange	\$2.00
sisgo	Treasure Island (New) sparkling golden orange.....	3.00
sexte	Triumph, lilac mauve.....	2.00
sexuc	Valencia (Waller-Franklin) sunproof orange, long stems.....	2.00
sioxj	Virginia, rich rose-pink (white ground).....	2.00
sexwy	Vulcan, vivid scarlet.....	2.00
sioyh	White Champion	2.00
sexyu	White Harmony, white, black seeded.....	2.00
siozf	White Josie	2.00
seyaq	White Rose, pure white	2.00
seycm	Zvolanek's Perfection, dark rose.....	2.00
seydk	Zvolanek's Pink, large pink.....	2.00
seyei	Zvolanek's Rose, giant rose pink (select strain).....	2.00
seyfg	Waller-Franklin Formula Mixture, "Just a little bit better".....	1.00
seyge	Choice Mixed75

NEW SPRING FLOWERING SPENCER VARIETIES

Intermediate in season between Early and Standard Spencers this new type of Sweet Pea, possessing the characteristic of heat resistance, maintains remarkable vigor, length of stems, size of flower and productivity throughout the growing season, both under glass and out of doors.

sicaq	Spring Flowering Blue (New) clear marine blue, H. M., A. A. S., '40	5.00
sicbo	Spring Flowering Rose Pink (New) clear rose pink, B. M., A. A. S., '40	5.00
sicei	Spring Flowering Lavender (New) clear lavender, H. M., A. A. S., '40	5.00

Please refer to Page 11 for more complete description.

WALLER-FRANKLIN SEED COMPANY

12 BEST VARIETIES
of
EARLY FLOWERING SWEET PEAS

The following 12 varieties we consider the most valuable for cut flowers, either for culture under glass or for growing out of doors. Strong vigorous growth of plant; long, stout stems and large flowers freely borne are characteristic of all the varieties.

Price
per lb.

SHIRLEY TEMPLE, is the most beautiful Sweet Pea we have ever originated. It has blooms with the size and richness of color in Pinkie plus the dainty frilled and fluted flowers of Lady Gay. The color is softer and more beautiful than Pinkie. The flowers are the largest we have seen on any Sweet Pea and it has long stems with four very large blooms on each stem.....	\$2.00
EXPOSITION PINK, gorgeous rich pink rather resembling the color of the well known Ivy Leaf Geranium "Charles Turner" but a trifle lighter	2.00
BALL'S ROSE IMPROVED, rich deep rose-pink.....	2.00
SKIPPY, light salmon pink with extra long stems. See Page 9.....	3.00
LAVANDA, a pure clear lavender—so clear and uniform that full blown blossoms and partly open buds are of exactly the same color. Excels all other lavender Sweet Peas.....	2.00
BALL ORANGE IMPROVED, clear deep glowing orange.....	2.00
MRS. HERBERT HOOVER, bright blue, extra long stems.....	2.00
HOPE, pure black seeded white.....	2.00
FLORIST BLUE, best clear blue.....	2.00
FLORIST ROSE, pure rose-pink.....	2.00
LADY GAY, a delightful shade of soft shrimp pink.....	2.00
MARS, ox-blood crimson.....	2.00

GROWERS OF "MERIT" FLOWER SEEDS

Code Words		Price per lb.
NEW AND STANDARD SPENCER VARIETIES		
seyia	All Bright, scarlet-cerise.....	\$0.75
seyjy	Ambition, lavender75
seykw	America, red flake, white ground.....	.75
seylu	Amethyst, amethyst blue75
seyms	Amy Johnson, old rose overlaid salmon cerise.....	.75
sipad	Aristocrat, clear pink.....	.75
seypl	Ascot, bright pink.....	.75
seyqj	Asta Ohn, lavender.....	.75
seysf	Austin Frederick Improved, giant lavender.....	.75
seytd	Avalanche, glistening white.....	.75
seyub	Barbara, fine salmon75
seyvz	Beatall, pink suffused salmon.....	.75
seywx	Beauty, blush pink75
shuui	Black Diamond, rich chocolate maroon.....	.75
seyyt	Blanche Ferry, red and white.....	.75
seyzr	Blue Bell, clear blue.....	.75
sezap	Blue Bird, clear blue.....	.75
shewu	Blue Flame, deep blue.....	.75
seziz	Blue Monarch, dark blue.....	.75
sinvo	Blue Moon, clear mid-blue.....	.75
sezqi	Bonnie Lassie, blush pink.....	.75
sezse	Bonnie Briar, large rose-pink.....	.75
sisaa	Bountiful (New) bright blue.....	1.50
shuwe	Bridal Veil, pure solid clear white, black seeded.....	.75
sezua	Brilliant Rose, tyrian rose75
sezvy	Campfire, bright scarlet.....	.75
sezxu	Capri, light blue75
sfaap	Cavalcade, carmine-rose, shaded gold.....	.75
sfaeh	Charity, crimson75
sfaiz	Charm, red cerise.....	.75
sfano	Charming, rosy cerise.....	.75
sfaom	Chieftain, satiny mauve.....	.75
sfase	Chinese Blue (Waller-Franklin) rich deep blue.....	.75
shuzy	Chloe, deep shell pink on cream ground (G. M. '35).....	.75
sfaqi	Cissie, cream pink pale.....	.75
sfaua	Colorado, bright orange75
sfavy	Commander Godsall, violet blue.....	.75
sfaxu	Constance Hinton, mammoth white, black seeded.....	.75
sfays	Corona, carmine-rose on white.....	.75
sisby	Coster Boy (New) flushed rose pink.....	2.50
sfbao	Countess Spencer, rose pink.....	.75
sisdu	Cream Gigantic (New) largest cream.....	1.50
sfbiy	Crimson King, deep crimson.....	.75
sises	Crony (New) soft golden salmon.....	.75

WALLER-FRANKLIN SEED COMPANY

Code Words		Price per lb.
NEW AND STANDARD SPENCER VARIETIES—Continued		
sfcuy	Daffodil, deep cream, black seeded.....	\$0.75
sfeal	Damask Rose, deep rose.....	.75
sfeed	Debutante, salmon shaded coral.....	.75
sfeiv	Defiance (Waller-Franklin) glowing orange scarlet, burnless.....	.75
sfeoi	Del Monte, salmon cerise pink.....	.75
sfeqe	Derby Day, sparkling crimson.....	.75
sinyi	Discovery (New) chamois pink.....	.75
sfesa	Dobbie's Cream75
sfety	Doreen, carmine75
sfeuw	Ecstasy, blush pink.....	.75
sfevu	Edna May Improved, pure white.....	.75
sfeyo	Elegance, blush lilac suffused pink.....	.75
sffiu	Elfrida Pearson, shell pink.....	.75
sfguu	Elstree, pink, cream ground.....	.75
siqme	Empirex (New) warm cerise.....	2.50
sfhai	Etherial, pale peach suffused rose.....	.75
sfhea	Excelsior, orange-scarlet75
shyue	Exquisite, delicate flushed, salmon pink.....	.75
sipev	Fairyland (New) cream pink75
siabq	Fiancee, soft salmon pink.....	.75
sfiir	Fiery Cross, orange cerise.....	.75
sfioe	Fire, scarlet cerise.....	.75
siaco	Flagship, true clear deep blue.....	.75
sfiry	Flamingo, cerise scarlet.....	.75
sfius	Fluffy Ruffles, cream pink.....	.75
sfiwo	Fortune, rich dark blue.....	.75
siaek	Gem, white, picotee, edged pink.....	.75
sfiyk	George Shawyer, orange pink.....	.75
sfjey	Giant White, black seeded.....	.75
sfkyi	Gigantic, large white, black seeded.....	.75
sflae	Gladys Improved, lavender.....	.75
sflio	Gleneagles, large lavender.....	.75
sfmoa	Gold Crest, orange tinted salmon.....	.75
sfmuo	Gold Finch, gold and rich pink.....	.75
siqoz	Gracie (New) deep cream suffused light pink.....	2.50
sioae	Grandeur (New) shell pink75
sfneu	Grand National, rich cream.....	.75
sfoab	Grand Slam, scarlet cerise.....	.75
sfoet	Grenadier, geranium red.....	.75
sfoil	Guinea Gold, golden orange.....	.75
sfooy	Hawlmark Lavender75
sfoqu	Hawlmark Pink75
sfoum	Hawlmark Scarlet75

GROWERS OF "MERIT" FLOWER SEEDS

Code Words		Price per lb.
NEW AND STANDARD SPENCER VARIETIES—Continued		
sfowi	Headlight, cerise scarlet	\$0.75
sfoye	Heavenly Blue (Waller-Franklin) delphinium blue.....	.75
sfpaa	Hebe, bright pink75
sfray	Hercules, rosy pink75
siafe	Highlander, pure lavender (A. M. '35).....	.75
siqun	His Majesty (New) salmon cerise.....	1.50
siagg	Hollyberry, rich scarlet with orange flush (A.M. '35).....	.75
sfrii	Huntsman, bright scarlet.....	.75
sfsou	Idyl, salmon pink75
sfsui	Illuminator, salmon orange, overlaid cerise pink.....	.75
sfsya	International, rosy mauve75
sfteo	Ivory Picture, ivory cream.....	.75
sfuav	Jack Cornwall V. C., dark violet blue.....	.75
sfuen	Jack Hobbs, flush scarlet pink on cream ground.....	.75
siahe	Jubilee, orange scarlet75
sfunu	Jumbo, deep cerise75
siobc	King Lavender (New) clear lavender, very robust.....	.75
sfuti	King Mauve75
sfuug	King White75
sfuve	Lady Ruffles, soft pink75
siqyf	Leader (New) salmon pink, cream ground.....	1.50
sfuxa	Leviathan, rich maroon75
sfvau	2 L. O., sunproof scarlet.....	.75
sfwue	Lustre, carmine rose75
sfyar	Magnet, cream pink75
siamu	Mahogany, crimson overlaid copper.....	.75
sfyej	Mammoth, orange scarlet.....	.75
sioca	Margaret Rose (New) rose pink flushed orange salmon.....	.75
sfyoo	Mary Pickford, cream pink suffused salmon.....	.75
sfyri	Mascott's White75
sfyte	Master Cream, large black seeded cream.....	.75
sfyuc	Matchless, cream75
siaja	Mavis, sunproof, salmon orange.....	.75
sfyva	Mayfair, shell pink75
siaky	Melody, light salmon pink on cream.....	.75
sfywy	Mermaid, lavender75
sfyyu	Miss California, salmon cream pink.....	.75
sfzei	Model, white, black seeded.....	.75
sianr	Mollie, cerise with suggestion of orange.....	.75
sgaaq	Mrs. A. Searles, rich pink merging into orient red.....	.75
sgaei	Mrs. Tom Jones, delphinium blue.....	.75
siqac	My Choice, lavender blue.....	.75
siapn	Nobility, clear pale salmon pink on deep cream ground.....	.75

WALLER-FRANKLIN SEED COMPANY

Code Words		Price per lb.
NEW AND STANDARD SPENCER VARIETIES—Continued		
sgalu	Olympia, rich purple	\$0.75
siaql	Patricia Unwin, salmon pink, cream ground.....	.75
siody	Peer, orange pink75
siarj	Peggy Ann (Waller-Franklin) salmon pink.....	.75
sgcao	Picture, flesh pink suffused creamy apricot.....	.75
sgciy	Pierrot, white with blue picotee edges.....	.75
sgduy	Pink Frills, salmon pink.....	.75
sgeam	Pink Gem, rosy pink.....	.75
sgega	Pinkie, large rose pink.....	.75
sgehy	Pinnacle, deep rose pink.....	.75
sgeiw	Pirate Gold (Waller-Franklin) golden orange.....	.75
sgemo	Powerscourt, lavender75
sgeoj	Premier, a fusion of salmon and rose.....	.75
sgeux	Prince of Orange, deep orange.....	.75
sirab	Princess Royal (New) rich salmon suffused pink.....	2.50
sisik	Prolific (New) good pink	1.50
sgeyp	Purple Monarch75
sipin	Queen Mary, blush salmon pink.....	.75
sgfoi	Queen of the Belgians, orange scarlet.....	.75
sggiu	Red Boy, rich crimson.....	.75
siret	Red Supreme (New) deep crimson. See Page 9.....	1.50
sghuu	Reflection, clear blue75
sgiai	R. F. Felton, lavender75
sipoa	Rosemary, carmine rose.....	.75
sgiea	Rosie (Waller-Franklin) deep rose-pink.....	.75
sgify	Royal Pink75
sgihu	Royal Purple75
sgiof	Royal Sovereign, orange75
sgiut	Rubicund, crimson scarlet.....	.75
sgiyl	Ruddigore, scarlet75
sgjoe	Ruffled Beauty, lilac pink on amber.....	.75
siaud	Ruffled Blue, mid-blue75
siavb	Ruffled Bonnie Ruffles, salmon pink (A. M. '36).....	.75
siawz	Ruffled Burpee Blue, dark blue (A. M. '36).....	.75
siaxx	Ruffled Carmine, bright carmine-rose.....	.75
siayv	Ruffled Crimson, rich crimson.....	.75
siazt	Ruffled Crinkles, cerise-pink, suffused coral.....	.75
sibar	Ruffled Exquisite, salmon-cerise75
sibej	Ruffled Heyday, deep rose pink suffused amber.....	.75
sgkey	Ruffled Orchid75
siril	Ruffled Pink (New) pink on cream.....	1.50
sibib	Ruffled Purple75
sglyi	Ruffled Rose75
sirna	Ruffled Royal Ruffles (New) scarlet cerise.....	1.50

GROWERS OF "MERIT" FLOWER SEEDS

Code Words		Price per lb.
NEW AND STANDARD SPENCER VARIETIES—Continued		
sippy	Ruffled Sparkle, glowing cerise.....	\$0.75
sgmae	Ruffled White75
sgmio	Ruffled Mixed60
siroy	Salmon Gigantic (New) giant salmon pink. See Page 9.....	1.50
siboo	Sextet Lavender, lavender, five to six blooms to a stem.....	.75
sgoac	Sextet Queen, white, five to six blossoms on a stem.....	.75
sibri	Sheba, luminous pink75
sirqu	Siesta (New) sparkling rose pink (S. M. '36).....	3.00
sibte	Silver Jubilee, rich salmon (A. M. '35).....	.75
sibuc	Simplicity, deep chamois pink on cream ground.....	.75
sgoba	Smiles, salmon shrimp pink.....	.75
sipru	Snowdon, pure white75
sgocy	Snowball (Waller-Franklin) dazzling white.....	.75
sirto	Spicy (New) flushed pink, cream ground.....	1.50
sgoho	Splendour, red maroon75
sibva	Springtime, silvery white, suffused rose.....	.75
sirum	Startler (New) vivid scarlet.....	1.50
sioio	Station Master, pink flushed rosy-cerise.....	.75
sgoki	Sunkist, cream picotee edged rose.....	.75
sgoyf	Sunrise, cerise salmon75
sgome	Sunset, rose, amber ground75
sgoun	Superfine, cream suffused salmon.....	.75
sgpoy	Susan, blush pink on cream.....	.75
sgqaa	Sybil Henshaw, rich crimson.....	.75
sgsay	Tangerine Improved, orange75
sgsii	The Admiral, navy blue.....	.75
sgtou	The Cardinal (Waller-Franklin) poppy scarlet.....	.75
sgtui	The Clown, white with blood crimson markings.....	.75
sgueo	The Sultan, black velvety maroon.....	.75
sguhi	Thriller, orange scarlet75
sirwi	Tops (New) light cream pink.....	3.00
sipyg	Vista (New) clear light purple.....	.75
sguje	Warrior, maroon75
sgumy	Welcome, dazzling scarlet.....	.75
sguuh	What Joy, cream75
sguyz	White Powerscourt, one of the best whites, black seeded.....	.75
sirye	Winsome (New) light cream pink.....	1.50
siojm	Yellow Tip, deep cream75
sgwie	Youth, large white, pink picotee.....	.75
sgyas	Ruffled Mixed60

WALLER-FRANKLIN SEED COMPANY

Code Words	Price per lb.
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NEW AND STANDARD SPENCER VARIETIES—Concluded

SILVER GILT MEDAL MIXTURE (Waller-Franklin)

sgyco This mixture is grown from a special formula which has been built up and perfected during many years. It contains over 75 standard varieties, and in addition, all the best Novelties of the past year. The color blend is, we believe, as near perfection as it is possible to attain.

Price per lb. \$0.60.

sgyek	Spencer Choice Mixed. This mixture contains 35 distinct varieties in a perfect blend of color.....	\$0.35
sgyfi	Spencer Fine Mixed27

* * * * *

Color classification of late Spencer Sweet
Peas will be found on Pages 89, 90, 91.

CUPID SPENCER VARIETIES 6 in.

sgyhe	Bambino Blue (Waller-Franklin) mid blue, early flowering.....	2.00
sgyic	Bambino White (Waller-Franklin).....	2.00
sgyja	Little Nell (Waller-Franklin) pink and white, early flowering.....	2.00
sgyky	Little Tim (Waller-Franklin) Cambridge Blue, early flowering.....	2.00
sgymu	Midshipmite (Waller-Franklin) white edged violet blue.....	2.00
sgyop	Peter Pan (Waller-Franklin) deep bright pink.....	2.00
sgyud	Rosebud (Waller-Franklin) apricot pink.....	2.00
sgyyv	Choice Mixed, above varieties in good balance of color.....	1.75

GRANDIFLORA (Old Fashioned Sweet Scented Sweet Peas)

shcua	Eckford's Choice Mixed27
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CUPID GRANDIFLORA, 6 in.

sheuy	Choice Mixed, well balanced mixture of above varieties.....	.50
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GROWERS OF "MERIT" FLOWER SEEDS

COLOR CLASSIFICATION

In view of the numerous Sweet Pea introductions, it seems necessary to set up a classification according to color.

Every year we make careful color comparisons of the older varieties and the latest introductions and are in an eminent position to judge their respective merits.

The variety we consider best in each color class is indicated by an asterisk (*).

BLUE	BLUSH (Pink)	CERISE (Salmon)
Amethyst	*Beauty	His Majesty
Blue Bell	Bonnie Lassie	Mavis
Blue Bird		*Mrs. A. Searles
Blue Moon	BLUSH (Lilac)	Premier
Bountiful	Elegance	Ruffled Exquisite
*Chinese Blue	Ruffled Beauty	Simplicity
Heavenly Blue		Sunrise
Mrs. Tom Jones		
Reflection	CARMINE	
Ruffled Blue	Brilliant Rose	CERISE (Scarlet)
	*Damask Rose	All Bright
BLUE (Light)	Doreen	Campfire
Capri	Lustre	Defiance
*Gleneagles	Ruffled Carmine	Fire
Hawlmart Lavender		*Flamingo
Mermaid	CERISE	Grand Slam
	*Charming	Grenadier
	Empirex	Headlight
	Illuminator	Ruffled Royal
		Ruffles
BLUE (Dark)		*Welcome
Blue Flame	CERISE (Pale)	
Blue Monarch	*Beatall	CREAM
Commander Godsall	Ruffled Crinkles	Cream Gigantic
Flagship		Daffodil
*Fortune	CERISE (Deep)	Dobbie's Cream
Jack Cornwall V. C.	*Charm	(White Seeded)
	Fiery Cross	*Grand National
BLUE (Violet)	Jubilee	Master Cream
*The Admiral	Jumbo	Matchless
	Mollie	What Joy

WALLER-FRANKLIN SEED COMPANY

COLOR CLASSIFICATION—Continued

The variety we consider best in each color class is indicated by an asterisk (*).

CREAM PINK (Light)	FLUSHED (Cream)	MAROON—Cont.
Bonnie Ruffles	Amy Johnson	Splendour
Chloe	Gold Finch	The Sultan
Cissie	*Jack Hobbs	*Warrior
Elstree	Spicy	
Fluffy Ruffles		MAUVE
Hawlmark Pink		*Chieftain
Mary Pickford	FLUSHED (White)	King Mauve
Pink Frills	Coster Boy	
Sheba	Del Monte	MAUVE (Rosy)
*Susan	Exquisite	*International
Tops	Pink Gem	
Winsome	Springtime	
CREAM PINK (Deep)	IVORY	ORANGE
Bonnie Lassie		*Colorado
Gracie	*Ivory Picture	Royal Sovereign
Idyl		Tangerine Imp.
*Magnet		
Melody	LAVENDER (Rosy)	ORANGE (Deep)
Miss California	*Ambition	Guinea Gold
Nobility	Asta Ohn	*Pirate Gold
Patricia Unwin	Austin Frederick Imp.	Prince of Orange
Picture	R. F. Felton	
Pink Frills		
Ruffled Pink		ORANGE (Pink)
Station Master	LAVENDER (Lilac)	*George Shawyer
	Gladys Improved	Royal Pink
CRIMSON	Highlander	
Charity	*Powerscourt	
Crimson King	Sextet Lavender	ORANGE (Scarlet)
Derby Day		*Excelsior
Red Boy	MAROON	Huntsman
*Red Supreme	Black Diamond	2 L. O.
Rubicund	Leviathan	Mammoth
Ruffled Crimson	Mahogany	Queen of the Belgians
Sybil Henshaw		Thriller

GROWERS OF "MERIT" FLOWER SEEDS

COLOR CLASSIFICATION—Concluded

The variety we consider best in each color class is indicated by an asterisk (*).

PICOTEE (Cream Ground) Pierrot *Sunkist	PURPLE *Olympia Purple Monarch Royal Purple Ruffled Purple	SALMON (Orange) *Barbara Gold Crest
PICOTEE (White Ground) Gem Youth	ROSE *Corona Ruffled Orchid Ruffled Rose Sunset	SCARLET Hawlmart Scarlet Hollyberry Ruddigore Startler *The Cardinal
PINK *Ascot Ecstasy Elfrida Pearson Lady Ruffles Mayfair Prolific	RUFFLED Fluffy Ruffles Lady Ruffles Ruffled Beauty Ruffled Blue Ruffled Bonnie Ruffles Ruffled Burpee Blue Ruffled Carmine Ruffled Crimson Ruffled Crinkles Ruffled Exquisite Ruffled Heyday Ruffled Orchid Ruffled Pink Ruffled Purple Ruffled Rose Ruffled Royal Ruffles Ruffled Sparkle Ruffled White Ruffled Mixed	WHITE (White Seeded) *Avalanche Edna May Improved King White Mascott's White Ruffled White Snowball
PINK (Rose) Bonnie Briar Countess Spencer Fiancee Hebe Hercules *Pinkie Pinnacle Rosie Siesta		WHITE (Black Seeded) Bridal Veil Constance Hinton Giant White Gigantic Model *Sextet Queen White Powerscourt
PINK (Rose Amber Ground) *Peggy Ann Ruffled Heyday		FANCY (Flaked) The Clown
PINK (Salmon) Leader Salmon Gigantic Silver Jubilee Superfine	SALMON Crony Debutante Ethereal Princess Royal *Smiles	FANCY (Striped) America FANCY (Bi-Color) Blanche Ferry

WALLER-FRANKLIN SEED COMPANY

Code		Price	Price
Words		per oz.	per lb.
SWEET WILLIAM, Botanical name Dianthus Barbatus. 2 ft. biennial			
seonz	Single Dark Crimson.....	\$0.20	\$ 2.00
seoox	“ Holborn Glory20	2.00
seopv	“ Newport Pink25	3.00
sibwy	“ Purple Beauty45	5.00
seoqt	“ Scarlet Beauty25	3.00
SINGLE GIANT WHITE			
sicge	Enormous trusses which might well be mistaken for Perennial Phlox. The individual flowers are almost twice the size of the ordinary varieties.		
	Price per oz. \$0.25, per lb. \$3.00.		
seorr	Single White20	2.00
seosp	“ Choice Mixed15	1.25
sibyu	“ Dwarf Alpine Mixed, 4 in.....	2.10	25.00
sipze	Extra Double Dwarf Mixed (New).....	.85	10.00
seotn	Double Choice Mixed25	2.50
SWEET WILLIAM, 1 ft.			
seoul	Annual Single Mixed.....	.25	2.75
TEXAS BLUE BONNET: See Lupinus, Page 46.			
THALICTRUM (Meadow Rue) DIPTEROCARPUM, 4 ft. perennial			
tedan	Lilac Rose85	10.00
THUNBERGIA (Black Eyed Susan)			
tedef	Choice Mixed, fine climber, annual climber35	4.00
TITHONIA SPECIOSA (The Golden Flower of the Incas) 5 ft. annual			
teduy	Fireball (New)	1.25	15.00
tedix	Orange Scarlet, early flowering strain.....	.50	6.00
TRITOMA (Red-hot Poker) 3 ft. perennial			
tedok	Hybrida Mirabilis, blooms first year.....	.65	8.00
tedpi	Early Hybrids Mixed65	8.00
TROPAEOLUM (Canary Bird Vine) annual climber			
tedre	Canariense20	2.00
VENIDIUM FASTUOSUM, 2½ ft. annual			
vaajy	Orange with dark center and maroon zone.....	1.35	16.00
vaakw	Hybrids, a wide range of shades including buff, lemon, cream, light orange, white and butter-yellow.....	1.50	18.00

GROWERS OF "MERIT" FLOWER SEEDS

Code		Price	Price
Words		per oz.	per lb.

VERBENA (Vervain)

VERBENA HYBRIDA, 1 ft. annual

vaalu	Blue Shades	\$0.45	\$ 5.00
vaanp	Dark Blue45	5.00
vaaon	Defiance, bright scarlet.....	.45	5.00
vaapl	Ellen Willmott, pink, true strain.....	.85	10.00
vaaqj	Golden Queen, yellow.....	.45	5.00
vaasf	Lucifer (Waller-Franklin) scarlet45	5.00
vaaub	Mayflower, pink45	5.00
vaavz	Pink and Rose Shades.....	.45	5.00
vaawx	Purple Mantle, purple45	5.00
vaayt	White45	5.00
vaazr	Auricula Eye Mixed45	5.00
vabap	Choice Mixed30	3.50

VERBENA HYBRIDA DWARF COMPACT (Erect) 6 in.

This group is very neat and compact in habit. It is a continuous bloomer, particularly adapted for bedding, borders and small gardens.

vafed	Blue Sentinel (New) violet blue, white eye.		
	B. M., A. A. S. '39	1.25	15.00
vabeh	Carmine Ball (Waller-Franklin) carmine.....	1.25	15.00
vabiz	Chamois, pale chamois tinted buff.....	1.25	15.00
vabno	Dark Blue	1.25	15.00
vabom	Fireball (Waller-Franklin) erect, bright scarlet.....	1.25	15.00
vabse	Violet Bouquet (Waller-Franklin) deep violet.		
	H. C., R. H. S. '35	1.25	15.00
vabua	White	1.25	15.00
vabvy	Compact Dwarf Choice Mixed.....	.85	10.00

VERBENA ROYAL BOUQUET, upright habit, 1¼ ft. annual

vabxu	Large flowers in brilliant mixture.....	1.25	15.00
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WALLER-FRANKLIN SEED COMPANY

Code Words	Price per oz.	Price per lb.
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VERBENA HYBRIDA GRANDIFLORA (GIANTS) 1 ft. annual

A magnificent strain of Verbenas, of robust compact habit and free blooming. The trusses are immense, the individual florets measuring an inch in diameter. For up-to-date catalogs we strongly recommend the use of this group and the dropping of the smaller flowered Hybrida varieties.

BRILLIANT (Waller-Franklin) (New)

vafiv In 1925 we introduced Verbena Luminosa which has become one of the most popular Verbenas in cultivation. Many seed houses have standardized it as the best pink. We now offer a great improvement over this variety in Brilliant. The color is a rich, deep, flame rose, with a medium sized white eye. The white eye helps to bring out the intense flame color in the rose. This is one of the richest colored Verbenas we have ever introduced. It is a good doer and the seed shows a tendency to germinate more freely than most other Verbenas.

Price per oz. \$1.25, per lb. \$15.00.

vabys	Apple Blossom (Waller-Franklin) delicate cameo pink.....	\$1.25	\$15.00
vacao	Beauty of Oxford Hybrid (Waller-Franklin) a beautiful giant hybrid, Rose-Pink raised from a cross between Verbena Luminosa and Beauty of Oxford.....	1.25	15.00
vacdi	Blue (Waller-Franklin) white eye.....	.85	10.00
vaceg	Cerise Queen (Waller-Franklin) salmon cerise.....	1.25	15.00
vacha	Colossea Rose Shades85	10.00
vafai	Crimson Glow, crimson85	10.00
vacyi	Etna (Waller-Franklin) geranium red with creamy yellow eye. A. M., R. H. S. '35.....	1.25	15.00
vaexr	Floradale Beauty, bright rose shades.....	.85	10.00
vacku	Giant Salmon Pink. A. M., R. H. S. '35.....	.85	10.00
vacol	Lavender Glory (Waller-Franklin) large lavender with medium sized creamy white eye, variable, 75% true to color	1.25	15.00
vacuz	Lucifer (Waller-Franklin) vivid scarlet.....	.85	10.00
vacyr	Luminosa (Waller-Franklin) luminous flame pink shading to salmon85	10.00
vadan	Rosea Stellata (Waller-Franklin) pink, white eye.....	.85	10.00
vadef	Rose Cardinal (Waller-Franklin) rose, white eye.....	.85	10.00
vadix	Royale (Waller-Franklin) royal blue, creamy yellow eye, H. C., R. H. S. '35.....	1.25	15.00

GROWERS OF "MERIT" FLOWER SEEDS

Code	Price	Price
Words	per oz.	per lb.

VERBENA HYBRIDA GRANDIFLORA—Concluded

SPECTRUM RED (Waller-Franklin)

vadok As its name implies, this Verbena is an intense bright red, brighter than any other Verbena yet introduced. According to Ridgway, it is classified between Spectrum Red and Scarlet Red. Having no eye, the color is intensified, and its brilliance is quite dazzling. It is brighter and larger than Lucifer and is comparable only to Etna, but without Etna's yellow eye. Individual florets are one and one-fourth inches in diameter. We recommend this as the brightest Verbena in existence. Received special mention in the 1934 All-America Selections. A. M., R. H. S. '35.

Price per oz. \$1.25, per lb. \$15.00.

vadpi	Violacea Stellata, deep violet, white eye.....	\$0.85	\$10.00
vaebk	White (Waller-Franklin)85	10.00
vaeci	Grandiflora Choice Mixed (Gigantea).....	.65	8.00

VERBENA annual

vaeyp	Bonariensis (New) Perennial species from Buenos Aires. The slender freely-branched stems attain a height of 4 or 5 ft. and bear numerous terminal sprays of helio- trope flowers during July and August. A.M., R.H.S. '37	.85	10.00
vaedg	Erinoides (Moss Verbena) purple, 1 ft.....	.50	6.00
vaefc	“ “ “ white, 1 ft.....	.50	6.00
vaega	Venosa, purplish heliotrope, 1 ft.....	.50	6.00
vaehy	“ Lilacina, delicate lilac blue, 1 ft.....	.75	9.00

VIOLA (Tufted Pansies) 6 in. biennial-annual

vaeiw	Apricot	2.10	25.00
vaeju	Arkwright Ruby, ruby crimson shading to terra cotta.....	4.20	50.00
vafqe	Bizarre, a most extraordinary coloring, the two upper petals being pure violet-purple and the lower three clear apricot.....	4.20	50.00

WALLER-FRANKLIN SEED COMPANY

Code Words		Price per oz.	Price per lb.
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VIOLA (Tufted Pansies) 6 in. biennial-annual—Continued

vaeks	Blue Butterfly, mid-blue shading to white upper petals.....	\$2.00	\$24.00
vaelq	Blue Perfection, medium clear blue.....	1.25	15.00
vaemo	Chantreyland, best pure apricot, very true.....	3.00	35.00
vaenl	Jersey Gem, deep violet-blue	12.00
vaeoj	Lutea Splendens, sulphur yellow.....	1.25	15.00
vaeph	Papilio Deep Violet.....	1.25	15.00
vaeqf	“ Light Blue, blue and white.....	1.25	15.00
vaerd	White Perfection, pure white.....	1.25	15.00

WALLER-FRANKLIN FORMULA MIXTURE (New)

vafal This blend of bright gay colors far surpasses any mixture of Violas we have ever seen. The bright shades of self colors of red, yellow, blue and apricot combined with many shades which are blotched, undoubtedly make these Violas a supreme mixture.

Price per oz. \$1.65, per lb. \$20.00.

vaesb	Choice Mixed, small flowered, quaint faces.....	1.00	12.00
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VIRGINIAN STOCK: See Stock Virginian, Page 78.

WALLFLOWER

Botanical Name Cheiranthus Cheiri

WALLFLOWER ANNUAL DOUBLE EARLY WONDER, 2 ft.

waatf	Choice Mixed65	8.00
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WALLFLOWER ANNUAL SINGLE (Gilliflower) 1 ft.

waavb	Blood Red10	1.00
waaxx	Paris Brown10	1.00
waayv	Yellow10	1.00
waazt	Choice Mixed10	1.00

WILD CUCUMBER annual climber

wagoj	Echinocystis Lobata10	1.00
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GROWERS OF "MERIT" FLOWER SEEDS

Code Words		Price per oz.	Price per lb.
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XERANTHEMUM ANNUUM DOUBLE (Everlasting) 2 ft. annual

xaayx	Choice Mixed	\$0.25	\$2.50
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XERANTHEMUM ANNUUM SUPERBISSIMUM

Double Pompon Flowered, 2 ft. annual

xaazv	Choice Mixed25	2.50
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ZINNIA (Youth and Old Age) annual

ZINNIA GIANT DOUBLE DAHLIA FLOWERED, 3 ft.

zamee	Canary Bird, primrose yellow.....	.30	3.50
zamga	Crimson Monarch, deep crimson.....	.30	3.50
zamhy	Dream, lavender turning to purple.....	.30	3.50
zamiw	Exquisite, light rose with deep rose center.....	.30	3.50
zamju	Golden Dawn, golden yellow.....	.30	3.50
zaqis	Golden State, yellow orange, turning to orange.....	.30	3.50
zaqhu	Illumination, deep rose self.....	.30	3.50
zammo	Luminosa, bright rose30	3.50
zamoj	Old Rose, old rose shade.....	.30	3.50
zamux	Oriole, orange and gold.....	.30	3.50
zamyp	Polar Bear, white.....	.30	3.50
zaqko	Purple Prince, deep purple.....	.30	3.50
zanal	Scarlet Flame, bright scarlet.....	.30	3.50
zaned	Youth, soft rose self30	3.50
zaniv	Waller-Franklin Formula Mixture, "Just a little bit better"30	3.50
zanoi	Choice Mixed, all colors.....	.25	2.50

ZINNIA GIANT DOUBLE MAMMOTH OR CALIFORNIA GIANT, 3 ft.

zanqe	Daffodil (Waller-Franklin) canary yellow30	3.50
zansa	Enchantress, light rose with deep rose center.....	.30	3.50
zanty	Grenadier, dark red.....	.30	3.50
zanvu	Miss Willmott, soft pink.....	.30	3.50
zanyo	Orange King, burnt orange30	3.50
zaoak	Orange Queen, golden yellow.....	.30	3.50
zaobi	Purity, white30	3.50
zaocg	Rose Queen, bright rose.....	.30	3.50
zaode	Salmon Queen.....	.30	3.50
zaoec	Scarlet Gem, glowing scarlet.....	.30	3.50
zaofa	Violet Queen30	3.50
zaogy	Waller-Franklin Formula Mixture, "Just a little bit better"30	3.50
zaohw	Choice Mixed25	2.50

WALLER-FRANKLIN SEED COMPANY

Code		Price	Price
Words		per oz.	per lb.
ZINNIA SUPER CROWN O'GOLD			
zarex	Pastel Tints (New) large flowered mixture of pastel shades	\$0.55	\$6.50
ZINNIA GIANT DOUBLE, 2½ ft.			
zaoiu	Choice Mixed, all colors.....	.20	2.00
ZINNIA FANTASY FINEST MIXED, 3 ft.			
zaojs	Rounded medium sized flowers, composed of a mass of shaggy ray-like petals35	4.00
ZINNIA GAILLARDIA FLOWERED (Navajo). Flowers resemble Gaillardia Double Picta.			
zarah	Choice Mixed, Rec. A. A. S. '38.....	.45	5.00
ZINNIA SCABIOSA FLOWERED, 2½ ft.			
zaonj	Mixed, special re-selected stock, very fine.....	.50	6.00
ZINNIA ELEGANS DOUBLE CUT AND COME AGAIN—A group with double, perfectly formed, medium sized flowers bred with long stems; exceptionally fine for cut flowers. This is a “Cut and Come Again” group and is especially fine for massing in the garden and produces a continuous succession of cut flowers throughout the Summer. 2½ to 3 ft.			
zaooH	Bright Scarlet, Highly Commended, R. H. S.....	.25	2.50
zaopf	Canary Yellow, Highly Commended, R. H. S.....	.25	2.50
zaoqd	Crimson, Highly Commended, R. H. S.....	.25	2.50
zaorb	Flesh25	2.50
zaosz	Golden Yellow25	2.50
zaotx	Pinkie (Waller-Franklin) rose pink.....	.25	2.50
zaouv	Salmon Rose25	2.50
zaovt	White25	2.50
zaowr	Waller-Franklin Formula Mixture, “Just a little bit better”25	2.50
zaoxp	Choice Mixed20	2.00

GROWERS OF "MERIT" FLOWER SEEDS

Code Words		Price per oz.	Price per lb.
ZINNIA ELEGANS DOUBLE LILLIPUT, 1 to 1½ ft.			
zaoyu	Canary Yellow	\$0.25	\$ 3.00
zaozl	Crimson Gem25	3.00
zapaj	Flesh25	3.00
zapeb	Golden Orange25	3.00
zapit	Purple25	3.00
zapni	Rosebud, rose pink.....	.25	3.00
zapog	Salmon Rose25	3.00
zappe	Scarlet25	3.00
zaqea	Valencia, burnt orange.....	.25	3.00
zapra	White25	3.00
zaqut	Waller-Franklin Formula Mixture, "Just a little bit better"25	3.00
zapsy	Choice Mixed25	2.50
ZINNIA DOUBLE GRACILLIMA			
zapuu	Red Riding Hood (Coccinea) 1 ft.....	.25	3.00
ZINNIA LINEARIS			
zaqyl	Orange, dwarf, compact, early single.....	.75	9.00
ZINNIA TOM THUMB MINIATURE, 8 in.			
zapxo	Choice Mixed45	5.00
ZINNIA TRAILING SANVITALIA: See Page 68.			
ZINNIA MEXICANA (HAAGEANA) HYBRIDA, 1 ft			
	Excellent for rock gardens.		
zapym	Double small flowers mixed.....	.45	5.00
zaqai	Single Choice Mixed, great variety of colors.....	.45	5.00
zaqfy	Brilliant Single and Double Mixed.....	.45	5.00
WALLER-FRANKLIN WILD GARDEN MIXTURE			
wabar	A well balanced mixture of hardy annuals, 2 ft.....	.10	.50
WALLER-FRANKLIN CUT FLOWER GARDEN MIXTURE			
wabej	A mixture of hardy annuals blended to give a succession of flowers from early summer until fall, 2 to 3 ft.....	.10	.60

WALLER-FRANKLIN
CROP OF
1940